

EDGE self-assessment matrix

Public

This tool allows you to assess your institution's support for public engagement. You can access a guide to how to use the tool here: www.publicengagement.ac.uk/edge-tool

You are welcome to use the EDGE tool for non-commercial educational purposes, where credit is given to the NCCPE.

EMBRYONIC



DEVELOPING



GRIPPING



EMBEDDING



Focus	EMBRYONIC 	DEVELOPING 	GRIPPING 	EMBEDDING 
Awareness	Few if any of the individuals or organisations who have contact with the university are aware of the institution's goals for their public engagement activity or the opportunities on offer.	Some sporadic efforts are being made to communicate to the public the institution's goals for their public engagement activity and the opportunities on offer.	The institution is reviewing the impact of its communications and is checking the public's awareness of the institution's goals for their public engagement activity and the opportunities on offer. There is a commitment to improvement in this area.	Individuals or organisations who have contact with the university are systematically told about the institution's goals for their public engagement activity and the full range of opportunities on offer; there is widespread awareness and appreciation of the activity.
Access	Little or no attempt has been made to assess community need, or to support 'non-traditional' groups in engaging with the university.	Some attempts are being made to support 'non-traditional' groups; to analyse need; to begin to tackle access issues.	The institution has assessed need and committed resources to supporting a wide range of groups to access its facilities.	The institution has assessed need and committed resources to supporting a wide range of groups to access its facilities. These activities are informed and influenced by members of the public and external groups.
Infrastructure	No investment in infrastructure has been made to support access and involvement (e.g. helpline; helpdesk; enquiry handling process).	There are some attempts being made to support access and involvement in some departments (e.g. enquiry handling process and a central point of contact).	The institution is reviewing its current infrastructure to support access and involvement and is actively involving community representatives in the process to better understand their needs.	Significant investment in infrastructure has been made across the institution to support access and involvement (e.g. helpline; helpdesk; enquiry handling process).
Feedback	There is little or no attempt to gather feedback from the public on any aspects of engagement activity and for it to inform future developments.	Some attempts are made to gather feedback from the public on the institution's engagement activity but little is done to ensure it informs future developments.	Some attempts are made to gather feedback from the public on the institution's engagement activity and to ensure it informs future developments.	The institution invests in systematic evaluation of its engagement activity and uses the evidence to inform planning and strategy development. It shares the results of the evaluation with the public.