

This resource was inspired by the Museum-University Partnership Initiative (MUPI). Funded by Arts Council England, the MUPI project supported universities and museums to develop purposeful collaborations that realised mutual benefit.

## Top tips



- This activity can help partners consider why they want to work together. Try introducing the activity when you are thinking specifically about your partnership
- You might want to do this activity with your own team before meeting your prospective partners. This will ensure that you've had a chance to agree the purposes that matter to you, and may bring up purposes you hadn't previously thought of that could be of value to your work

## Top tips



- Partnerships thrive when they are mutually beneficial. Therefore if you don't share purposes, consider whether your work together can deliver against your different purposes. If not, then you might want to reconsider the partnership

## Museum-University Partnerships

Purposeful partnerships



## Using the purpose cards

These cards provide a useful way to explore the purpose of your partnership.

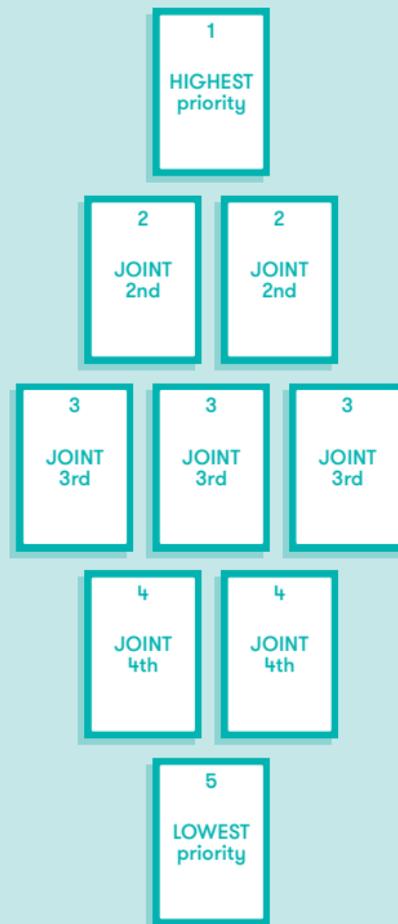
- Each partner (individual or group) takes their set of 'purpose' cards
- Look at the cards and discuss which purposes are important to you
- Choose your top nine, remembering to use the wild cards to add your own purposes not covered by the cards

## Prioritising the purpose of your partnership

- Consider the value you place on the purposes that matter to you
- Using the diamond nine guide opposite, place your chosen purpose cards in order of priority

### Caution

Don't forget that terminology may differ between organisations. Ensure you've discussed what specific words mean to you, to avoid misunderstandings.



## Agreeing the purpose of your partnership

### Working together:

- Look at each other's diamond nine and compare them—where are you similar and where are you different?
- Discuss these similarities and differences
- Explore what these purposes mean to you, and why they are important
- Can you create a shared diamond nine for your partnership?