

Museum-University Partnerships

Partnership planning



National
Co-ordinating
Centre for
Public Engagement

Partnership planning

These cards provide a useful way to explore partnership development. They show the steps involved at each stage of the partnership process, including:

- The formation of a partnership
- How to manage the relationship as it develops
- What to consider when looking to the future of the partnership

For each step there are prompt questions, actions and suggested resources that you can find online to help you develop your partnership.

Using the planning cards

When used all together, the cards show the full lifecycle of a partnership. The steps are numbered, and can be laid out numerically in the cycle to give you an overview of the whole process.

How the cards can help

Before you begin

Looking at the whole partnership cycle before you approach any partners can really help you identify what you are hoping to achieve and whether a partnership is what you need.

At the start of a partnership

Use the cards with potential partners to consider whether you have complementary aims for your work together.

During your partnership

Return to the cards, and reflect on whether there are specific things that need addressing, or talking about.

Towards the end of your current phase of work

Explore the cards and consider if and how you might continue to work together.

Download partnership resources

You can find out more about the MUPI project on the NCCPE's website, and download further partnership development tools. Look out for this symbol  which signals a resource available online at www.publicengagement.ac.uk/MUPI

A quick guide to navigating the cards

- Think through the type of partnership you might want **STEPS 1-2**
- Explore with a potential partner whether you share common ground **STEP 3**
- Keep your partnership on track **STEPS 4-6** and the **Communicating** card
- What next for your partnership? **STEPS 7-9**



Short on time?



- Check out the three **introduction** cards—which help you think through the three main phases of the partnership lifecycle: Getting Started; Working Together; and What Next?



**National
Co-ordinating
Centre for
Public Engagement**

The National Co-ordinating Centre for Public Engagement (NCCPE) is internationally recognised for its work supporting and inspiring universities to engage with the public. We work to change perspectives, promote innovation, and nurture and celebrate excellence. We also champion meaningful engagement that makes a real and valued difference to people's lives.

The NCCPE is supported by the UK Higher Education Councils, Research Councils UK and Wellcome, and has been hosted by the University of Bristol and the University of the West of England since it was established in 2008.

**National Co-ordinating Centre
for Public Engagement**

Tel 0117 328 7190

Email nccpe.enquiries@uwe.ac.uk

Twitter @NCCPE

www.publicengagement.ac.uk

This resource was inspired by the Museum-University Partnership Initiative (MUPI). Funded by Arts Council England, the MUPI project supported universities and museums to develop purposeful collaborations that realised mutual benefit.



Supported using public funding by

**ARTS COUNCIL
ENGLAND**

**SHARE
ACADEMY**

paddymcNulty
ASSOCIATES
culture heritage museums