

Museum-University Partnerships

Example Match Event Publicity Blurb



National
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Public Engagement

MUPI Match Event: Example Publicity Blurb

Would you like to get involved in a museum and university partnership? Are you based in the ****area**** and keen to meet museums and academics in your region to network and develop new ideas? Then why not take part in a MUPI Match event...

It is well proven that there are mutual benefits to museums and universities working together. Projects can cover a wide range of topics – from improving audience understanding to developing more effective collections knowledge or interpretation; from inspiring museum audiences with cutting edge research to developing new exhibits and exhibitions; the opportunities are endless.

However finding a partner, and having resources to explore how you might work together can be challenging. The MUPI Match events are based on tried and tested methods of bringing people together to explore innovative and useful partnership working, stimulating new connections and new projects. Each event involves museum staff, volunteers, and academics working together to find mutually beneficial ideas that they would like to develop together. Participants can then bid for ‘thinking funding’ – to enable them to do desk research; have conversations; test ideas; and work together to plan their potential project. This thinking funding provides a critical part of the process, helping people to work out if and how to work together and refine their ideas. Teams will be supported to develop their partnership, and find effective ways to fund their project in the future.

How to get involved

If you work or volunteer in an ACE Accredited museum (or one working towards Accreditation) or if you are an academic who is keen to develop new partnerships with museums then a MUPI Match event is just what you are looking for! Each event is regional, attracting museums and universities from across an ACE region; free to participate in; and interactive. Bring your ideas, your energy, and your expertise and prepare to be challenged and inspired. Who knows this could be the beginning of something very special...



**National
Co-ordinating
Centre for
Public Engagement**

The National Co-ordinating Centre for Public Engagement (NCCPE) is internationally recognised for its work supporting and inspiring universities to engage with the public. We work to change perspectives, promote innovation, and nurture and celebrate excellence. We also champion meaningful engagement that makes a real and valued difference to people's lives.

The NCCPE is supported by the UK Higher Education Councils, Research Councils UK and Wellcome, and has been hosted by the University of Bristol and the University of the West of England since it was established in 2008.

National Co-ordinating Centre for Public Engagement

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The Museum-University Partnership Initiative (MUPI) was supported by public funding from Arts Council England. It sought to enable museums and universities to meet together and develop mutually beneficial partnerships. A range of resources have been created, drawing on the learning from the MUPI project. You can find all these resources on the NCCPE website.



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