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#Engage2018
@NCCPE
Welcome to Edinburgh for Engage 2018
We hope that you enjoy it

This year is a special occasion for us, as the National Co-ordinating Centre for Public Engagement (NCCPE) is 10 years old. What better place than the festive city of Edinburgh to celebrate! The last 10 years has seen much change, in the world, in the UK, and within higher education. With change comes both challenge and opportunity, and we will be taking the chance to reflect on what we have learnt over the last 10 years and what we might do differently in the future.

Day one includes contributions from leading thinkers and practitioners of engagement. Our opening plenary sees Rajesh Tandon, chair of PRIA in India, and, co-UNESCO Chair for Community-based Research and Social Responsibility in Higher Education; and Ruth Gill and Xerxes Mazda, from National Museums Scotland, who will stimulate us to think differently about engagement.

Our second plenary focuses on inspiring change within the higher education sector. Nancy Rothwell, President of the University of Manchester will be joined by Jennifer Wallace of Carnegie UK Trust, to challenge us to recalibrate our thinking about the role of universities in society.

The afternoon sees us open up ideas of quality engagement practice. Be prepared to share the best and worst of your own experiences of engagement in our workshop sessions, and learn from others who have trod different paths. We return to plenary to hear the perspectives of Clare Matterson, Head of Engagement at the Natural History Museum, before the Engage Watermark awards presentation. Celebrate with a glass of bubbly at our poster and encounter party – where lots of delegates will be sharing their work.

Engage is a wonderful opportunity to catch up with old friends, and make some new ones. We’re delighted to be in Scotland this year, home of the inspirational ScotPEN network.
Introduction

Continued

Day two kicks off with a smorgasbord of wonderful workshops, thinking spaces, and story telling jams. As our workshops are distributed over two sites before lunch, make sure you plan your morning carefully, and leave enough time to move between venues if you need to.

Our afternoon plenaries offer an opportunity to reflect on the road ahead, and we welcome contributions from: Steve West, Vice-Chancellor of UWE Bristol, co-host of the NCCPE with the University of Bristol; Darren Henley, Chief Executive of Arts Council England; and Nike Jonah who has been a tireless campaigner for embedding diversity in the arts.

We close the conference with Val McDermid – celebrated for her detective fiction, and a regular social commentator, who will be sharing her stories of research engagement, alongside fellow conspirator, Niamh Nic Daeid, from the University of Dundee. Budd Hall, from the University of Victoria, our conference witness and fellow UNESCO Chair for Community-based Research, will close our conference with a very personal perspective on the ground we will have covered together and the road that lies ahead.

Engage is a wonderful opportunity to catch up with old friends, and make some new ones. We’re delighted to be in Scotland this year, home of the inspirational ScotPEN network, and we hope you will join us for some true Scottish hospitality at our Conference Dinner and Ceilidh on the evening of the 29th, and St. Andrew’s Day celebration on the 30th.

We are truly grateful to our partners from the Beltane Public Engagement Network: Edinburgh Napier University, Heriot Watt University, the University of Edinburgh and Queen Margaret University who have worked alongside us to create an Engage to remember.

Paul Manners and Sophie Duncan

Edinburgh

Route between venues

Please allow 10-15 minutes to walk this route.
Assembly Rooms and Balmoral Floor Plans
## Day 1 Schedule
Held at the Assembly Rooms

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00-9.45am</td>
<td>Registration</td>
</tr>
<tr>
<td>9.45-11.00am</td>
<td><strong>Plenary 1</strong>&lt;br&gt;9.45-11.00am&lt;br&gt;Music Hall&lt;br&gt;<strong>Challenge to change</strong>&lt;br&gt;Rajesh Tandon (PRIA, UNESCO); Ruth Gill and Xerxes Mazda (National Museum of Scotland)&lt;br&gt;Expect to be challenged, delighted and provoked to think differently about the role of universities and their place in the world.</td>
</tr>
<tr>
<td>11.00-11.30am</td>
<td><strong>Coffee</strong>&lt;br&gt;11.00–11.30am</td>
</tr>
<tr>
<td>11.30am-12.15pm</td>
<td><strong>Plenary 2</strong>&lt;br&gt;11.30am-12.15pm&lt;br&gt;Music Hall&lt;br&gt;<strong>Navigating change</strong>&lt;br&gt;Nancy Rothwell (University of Manchester)&lt;br&gt;Jennifer Wallace (Carnegie UK Trust)&lt;br&gt;It is 10 years since the launch of the Beacons for Public Engagement and the founding of the NCCPE, and the collective challenge to 'embed public engagement for staff and students at every level'. What has actually changed – and what has helped and what has hindered?</td>
</tr>
<tr>
<td>12.15-1.00pm</td>
<td><strong>Plenary workshop</strong>&lt;br&gt;12.15-1.00pm&lt;br&gt;Music Hall&lt;br&gt;<strong>Stories of change</strong>&lt;br&gt;This session will provide a great opportunity to be captivated and challenged by stories of change from a range of different perspectives. Our table hosts come from community organisations, cultural organisations, funders, universities and research organisations.</td>
</tr>
<tr>
<td>1.00pm-2.20pm</td>
<td><strong>Lunch</strong>&lt;br&gt;1.00pm–2.20pm</td>
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</tbody>
</table>
Day 1 Schedule (continued)
Held at the Assembly Rooms

## Inspirational practice workshops
2.20-3.05pm
Please choose from the following 4 sessions.

<table>
<thead>
<tr>
<th>Music Hall</th>
<th>West Drawing Room</th>
<th>East Drawing Room</th>
<th>Oval Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality engagement</td>
<td>Moments of disengagement: Learning from our mistakes</td>
<td>Public engagement has been there done that: What does the future hold?</td>
<td>In the dark Thinking Space</td>
</tr>
<tr>
<td>Mini-plenary</td>
<td>Workshop</td>
<td>Thinking Space</td>
<td></td>
</tr>
</tbody>
</table>

## Plenary 3
3.10-3.40pm
Music Hall

**Inspirational practice: Raising the bar**

*Clare Matterson (Natural History Museum)*

Public engagement is gaining ground in the university sector – but have we even begun to realise the transformative effect it could have on the nature and quality of our work and our contribution to civil society? Clare will reflect on her learning as Director of Strategy at Wellcome and now as Director of Engagement at the NHM, and challenge us to be bolder in our ambition.

## Watermark Awards Ceremony
3.40-4.20pm
Music Hall

The NCCPE’s Watermark process invites universities to open up their engagement activity to an in depth external review – with a view to setting a refreshed and reinvigorated direction of travel. In this session we will celebrate the achievements of the universities who have been on this journey with us in the last year.

## Poster and Encounters Party
4.25-6.00pm
Ballroom

No Engage would be complete without our legendary Poster and Encounters Party. This is a unique opportunity to come face to face with people working at the cutting edge of engagement – and, in our encounters, to experience at first hand some incredible examples of innovative practice. Expect to be intrigued, amazed and inspired by the wealth of talent and expertise at play, and to make new connections that we guarantee will animate and enrich your work.
On the morning of Day 2 **PARALLEL SESSIONS** will be held across both venues. These are colour coded Purple for the Assembly Rooms and Orange for the Balmoral Hotel.

### Day 2 Schedule
**Morning at the Assembly Rooms**

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00-10.15am</td>
<td>Music Hall</td>
<td>Universities in their place Mini-plenary</td>
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<tr>
<td></td>
<td>West Drawing Room</td>
<td>Challenges and successes of engaged learning Thinking Space</td>
</tr>
<tr>
<td></td>
<td>East Drawing Room</td>
<td>How can the HE sector learn from the research practices of NGOs? Thinking Space</td>
</tr>
<tr>
<td>10.15-10.45am</td>
<td>Coffee</td>
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</tr>
<tr>
<td>10.45-11.45am</td>
<td>Parallel Sessions</td>
<td>Leadership in public engagement Mini-plenary</td>
</tr>
<tr>
<td></td>
<td>Music Hall</td>
<td>All the world’s a stage: Science theatre Workshop</td>
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<tr>
<td></td>
<td>East Drawing Room</td>
<td>Exhibiting research: Is it really engagement? Workshop</td>
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<tr>
<td></td>
<td>West Drawing Room</td>
<td>Cancelled</td>
</tr>
<tr>
<td>11.45am-12.00pm</td>
<td>Coffee</td>
<td></td>
</tr>
<tr>
<td>12.00-1.00pm</td>
<td>Parallel Sessions</td>
<td>Setting the foundations for successful partnerships Mini-plenary</td>
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<tr>
<td></td>
<td>Music Hall</td>
<td>Public engagement and impact beyond the REF Thinking Space</td>
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<tr>
<td></td>
<td>East Drawing Room</td>
<td>Evaluation beyond higher education: Learning from outside perspectives Workshop</td>
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<tr>
<td></td>
<td>West Drawing Room</td>
<td></td>
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</tbody>
</table>
On the morning of Day 2 **PARALLEL SESSIONS** will be held across both venues.

These are colour coded **Purple for the Assembly Rooms** and **Orange for the Balmoral Hotel**.

### Day 2 Schedule
**Morning at the Balmoral Hotel**

<table>
<thead>
<tr>
<th><strong>Parallel Sessions</strong></th>
<th><strong>Beauly Suite</strong></th>
<th><strong>Esk Suite</strong></th>
<th><strong>Annan Suite</strong></th>
<th><strong>Forth Suite</strong></th>
<th><strong>Carron Suite</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00-10.15am</td>
<td>Developing and delivering training for researchers: Workshop</td>
<td>Evaluating impact: No questionnaires required: Workshop</td>
<td>Engaging different publics with climate change: Workshop</td>
<td>Impact from the off: Developing research with communities: Workshop</td>
<td>WWI Centenary: What did it all mean? Panel</td>
</tr>
<tr>
<td><strong>Coffee 10.15-10.45am</strong></td>
<td></td>
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<td></td>
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<td></td>
</tr>
<tr>
<td><strong>Coffee 11.45am-12.00pm</strong></td>
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</tr>
<tr>
<td>12.00-1.00pm</td>
<td>Ethical dilemmas: Do we need to do more to manage risks?: Thinking Space</td>
<td>Co-producing research: A community development approach: Workshop</td>
<td>Audience analysis: Pen portraits and deep dives – deepening understanding on a local level: Workshop</td>
<td>Academic-professional hybrid roles: Workshop</td>
<td>Dutch Quest for engaging issues: Workshop</td>
</tr>
<tr>
<td><strong>Coffee 11.45am-12.00pm</strong></td>
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</tbody>
</table>

**Balmoral Hotel**
1 Princes Street,
Edinburgh,
EH2 2EQ
## Day 2 Schedule

### Afternoon at the Assembly Rooms

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.00-2.20pm</td>
<td><strong>Lunch</strong></td>
</tr>
</tbody>
</table>
| 2.20-3.20pm| **Plenary 4**  
*Facing the future*  
Steve West (University of the West of England); Darren Henley (Arts Council England); Nike Jonah (Connecting Dots)  
It is sometimes hard to see the wood for the trees and to feel confident of your direction, particularly when you are involved in a field of work as multi-faceted as public engagement. In this session speakers with key strategic roles, inside and outside the university sector, will help us plot the future course of public engagement. |
| 3.20-3.40pm| **Grab a coffee**  
*3.20-3.40pm* |
| 3.40-4.30pm| **Plenary 5**  
*Transforming engagement*  
Val McDermid (celebrated best-selling crime writer) & Niamh Nic Daéid (Leverhulme Research Centre for Forensic Science, University of Dundee);  
Budd Hall (UNESCO, conference witness)  
Engage 2018 closes with storytelling as our theme. We have invited a remarkable partnership of researcher and crime writer to share the secrets of their work together, and the light it throws on the role of universities in civil society. And our conference ‘witness’, Budd Hall, will weave his own magic as he draws out the themes, characters and plot lines that have captivated him over the two days. |

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**Assembly Rooms**  
54 George Street, Edinburgh  
EH2 2RL
Day 1
Thursday
29th November
Facing the Future
Plenary 1
9.45-11.00am
Challenge to change
Music Hall
Rajesh Tandon, PRIA, UNESCO
Ruth Gill & Xerxes Mazda, National Museum of Scotland
Expect to be challenged, delighted and provoked to think differently about the role of universities and their place in the world. Engage 2018 kicks off with provocations from three individuals who are leading exceptional engagement programmes in very different contexts, working in expert ways to address very different challenges. How can their experiences help us reflect on how the higher education sector might adapt and change, and place our hopes for the future in context?

Plenary 2
11.30am-12.15pm
Navigating change
Music Hall
Nancy Rothwell, President and Vice Chancellor of the University of Manchester
Jennifer Wallace, Carnegie UK Trust
It is 10 years since the launch of the Beacons for Public Engagement and the founding of the NCCPE, and the collective challenge to ‘embed public engagement for staff and students at every level’. What has actually changed – and what has helped and what has hindered? Our keynote speakers will share unique perspectives from inside and outside higher education – looking at stories of navigating change over the last 10 years, and providing insights into the changing role of universities within society. They will challenge us to consider where we could focus our collective efforts to transform the public role of the university sector.

With a venue that allows the whole conference to meet cabaret style, day one affords us with the opportunity to explore some really interesting challenges together.
This session will provide a great opportunity to be captivated and challenged by stories of change from a range of different perspectives. Our table hosts come from community organisations, cultural organisations, funders, universities and research organisations. From changing university cultures, to changing the world, our table hosts will share their ideas, and invite you to explore their stories. Offer your own insights and perspectives, to build our collective understanding of how change can happen. Be prepared for celebration, mingled with the harsh realities of realising change in uncertain, shifting and complex times.

Our table hosts

Alice Bell (1010 UK)  
Caroline Beswick (BoingBoing)  
Mhairi McVicar (Cardiff University)  
Nicola Stanley-Wall (Dundee)  
Sarah Banks (Durham University)  
Ima Jackson (Glasgow Caledonian University)  
Matthew Guest (Guild HE)  
Laura Wicks (Heriot Watt University)  
Laura Thomas (Institute for Research in Schools)  
Laura Tzack (Institute for Research in Schools)  
David Amigoni (Keele University)  
Mukami McCrum (Kenyan Women in Scotland Association)  
Bella Starling (Manchester University NHS Foundation Trust)  
Rick Holliman (Open University)  
Suzanne Perry (Power to Change)  
Peter McOwan (Queen Mary University of London)
Inspirational Practice workshops
2.20-3.05pm
Choose from the following four sessions

1. Quality engagement
Music Hall Mini plenary
Suzanne Spicer (University of Manchester); Sophie Duncan & Heather Lusardi (NCCPE)
What makes for quality engagement, and why does it matter?
Come and learn from different practices of engagement, across different disciplines, participant groups, and contexts. Test out our draft quality framework, and consider the principles that underpin your work. Share your ideas, and explore whether we can find commonalities in what makes engagement work well, and help us improve the quality and practice of engagement in the future?

Our table hosts
Lynne Thomas (Community Gateway, Cardiff University)
Kirstie Jamieson (Edinburgh Napier University)
Marta Discepoli (Edinburgh Napier University)
Annelise Andersen (Institute for Global Prosperity, University College London)
Sam Illingworth (Manchester Metropolitan University)
Lynne Corner (Newcastle University)
Sally Waite (Newcastle University)
Carmel Capewell (Oxford Brookes University)
Jana Wendler (Playfuel / University of Manchester)
Heidi Gardner (Science On A Postcard)
Mog Stapleton (University of Edinburgh)
Iona Beange (University of Edinburgh)
Georgie Tarling (University of Exeter)
Maria Adelaida Duque Correa (Wellcome Sanger Institute)

2. In the dark
Oval Room Thinking space
David Owen (Gurukula)
Sometimes despite our best intentions we end a project not knowing why things have turned out so differently to what we originally hoped for. This session is an opportunity to sit back and reflect on some specially selected podcast stories. We will hear a range of stories that offer a window into how those subtly human processes of communication, reflection and empathy may help and hinder change. Some fail with disastrous consequences, some exceed expectations.

3. Moments of disengagement: Learning from our mistakes
West Drawing Room Workshop
Gail Ramster (RCA); Mhairi McVicar, Lynne Thomas & Ali Abdi (Cardiff University); Steve Dooley & Nav Chima (Simon Fraser University)
Engagement is never perfect, and this workshop is all about learning from our mistakes! We will share case studies from our own archive of engagement. These will be used to explore when things haven’t worked and why. Participants are invited to discuss shortcomings and ideas for improvements and explore what successful research engagement means to them.

4. Public engagement has been there, done that. What does the future hold?
East Drawing Room Thinking Space
Sheena Cruikshank (University of Manchester)
More universities are embracing public engagement and there is growing acceptance of the value of public engagement for staff, students and community. But, are we complacent? Do we just do the same things because they are simple? Do we really reach diverse audiences? Are we really doing two-way engagement? Is the funding system fit for purpose?
Watermark Awards
3.40-4.20pm
Music Hall
The NCCPE’s Watermark process invites universities to open up their engagement activity to an in depth external review – with a view to setting a refreshed and reinvigorated direction of travel. In this session we will celebrate the achievements of the universities who have been on this journey with us in the last year. Hear about the critical insights and ‘light bulb moments’ that taking a step back and opening themselves up to challenge revealed, and explore how this process has led them to re-think and re-prioritise their efforts. Expect laughter – and possibly tears. Culture change is a tough, sometimes frustrating and often unpredictable process.

Posters and Encounters Party
4.25-6.00pm
Ballroom and East Drawing Room
No Engage would be complete without our legendary Poster and Encounters Party. This is a unique opportunity to come face to face with people working at the cutting edge of engagement – and, in our encounters, to experience at first hand some incredible examples of innovative practice. Expect to be intrigued, amazed and inspired by the wealth of talent and expertise at play, and to make new connections that we guarantee will animate and enrich your work. Drinks and canapés will be served.

Posters
Ballroom and East Drawing Room
Dilemmas Exchange: Ethics in Participatory Research
Sarah Banks (Durham University)
Explore the everyday ethical challenges negotiated by people working together as co-researchers, drawing on 28 international case examples, collected for a book (Ethics in participatory research for health and social wellbeing, Sarah Banks & Mary Brydon-Miller (eds), 2019). Many are ‘small’ issues, often unreported in publications: Should a community researcher in Southern Africa adapt research questions to avoid hurting people she knows?; How should a Dutch academic respond to a community-based co-researcher’s request to correct her writing?; Where are the boundaries between ‘friend’ and ‘co-researcher’ for a UK PhD student?; Should a Canadian researcher also function as a therapist?

“No Engage would be complete without our legendary Posters and Encounters Party.”
Taking on a life of its own: Public engagement in water microbiology
Gill Black (Sustainable Livelihoods Foundation)
Illustrating the journey of a public engagement project, underway in the Western Cape of South Africa, called Bucket Loads of Health (BLH), in words and pictures this poster will describe how SLF have facilitated the collaboration of people who live a peri-urban informal settlement and residents of a large urban township with a team of water microbiologists from Stellenbosch University. It will show the visual platforms these groups use to engage around water shortage and water research, and explain the ways in which the BLH project has taken on a life of its own.

Parenting Science Gang - Extreme Citizen Science
Tamasin Greenough Graham & Sophia Collins (Parenting Science Gang)
Parenting Science Gang takes research to the toddler group. Parents are often bombarded with advice from well-meaning friends and relations, most of which is not evidence-based. Many parents want to hear about research findings to inform their parenting choices, but in many cases, the questions that they are interested in are not under investigation by traditional research. This user-led (or “extreme”!) citizen science project, funded by Wellcome, enables groups of parents to identify gaps in research, and with the support of experts in the field, design and run their own research.

VOICE digital platform: Citizen involvement at scale
Lynne Corner (VOICE); Alex Mitchell (NIHR Innovation Observatory)
In 2007, VOICE (Valuing Our Intellectual Capital and Experience) was established at Newcastle University to coordinate PPI activity and is now a national network and digital platform which harnesses the immense experience, insights and ideas of citizens to improve research and stimulate innovation. Through the digital platform, VOICE aims to: shape health research agendas; ensure research focuses on patient and carer priorities; improve the quality, relevance and impact of research & innovation; and accelerate knowledge exchange by providing members with access to the latest research and by building a global community of informed citizens.

Effective engagement with Gypsy and Traveller communities
Barbara Czyznikowska (The Centre for BME Health, University of Leicester CLAHRC East Midlands)
The poster provides an overview of the Gypsy Traveller Wellbeing project in Leicestershire, Leicestershire which explored the health priorities of Gypsy Traveller communities and identified successful methods of engagement focusing on unmet needs. It highlights the continued challenges in providing self-management support and showcases examples of novel outreach activities undertaken to enhance confidence and trust with the Gypsy Traveller community in order to address literacy barriers and generate openness concerning health issues, which is widely acknowledged as a significant barrier while engaging with these communities.
Engaging communities with the past in Northern Ireland
Lorraine Dennis (Queen’s University Belfast)

The past in Northern Ireland continues to be divisive with no agreed narrative of events. The Prisons Memory Archive (PMA) illustrates an approach that demonstrates the centrality of public engagement in the collection of different narratives and how the stories are presented. The PMA was filmed inside the empty Armagh Gaol, and the Maze and Long Kesh Prison during 2006 and 2007; prison staff, prisoners, probation officers, teachers, family visitors and chaplains remember their experiences during a period of intense violence, societal division and military containment.

Creating meaningful engagement via social media
Heather Doran (Leverhulme Research Centre for Forensic Science, University of Dundee)

Social media holds great promise for large scale, open conversations between researchers and the public but the reality is that it is a tricky landscape to navigate. It changes often and isn’t the ‘easy, quick, cheap’ win people often view it as. I will share some of the stories I heard from individual researchers, institutional support teams and research societies in the USA, China and Japan at organisations like NASA and MIT about how they have enacted change and created best practice in this area.

Public Engagement Evaluation Toolkit
Kimberley Freeman (Queen Mary University of London)

QMUL recently collaborated with Prof. Mark Reed of Fast Track Impact, the NCCPE, and Dialogue Matters to produce an evaluation toolkit designed to help people create meaningful and appropriate plans to evaluate their public engagement projects. The toolkit will be available online - but we will have copies available for delegates.

SciShops.eu: New models for new science shops
Helen Garrison (V&A, Public & Science)

The SciShops project is exploring how different types of research organisations, such as universities, research institutes, SMEs, large enterprises and NGOs, can develop sustainable Science Shops. The target is to establish ten new Science Shops by 2020. This poster will look at different models of science shops [including the future direction of science shops] and the advantages and disadvantages of these, drawing upon case studies and scenarios developed within the project. SciShops is a EU-funded Horizon 2020 project aimed at promoting the growth of community-based participatory research and science shops across Europe. It involves 18 partners from 12 countries.

Embedding Public Engagement at Strathclyde
Suzanne McEndoo (University of Strathclyde)

University of Strathclyde was founded “for the good of mankind and the improvement of science, a place of useful learning”, placing engagement at the heart of the university. This poster will look at how this ethos plays out in a modern technological university, from our mission and strategic themes, to supporting a distributed model of engagement that aims to empower individuals to engage as part of their own research goals.

Research for All
NCCPE; UCL Institute of Education

Come and find out more about Research for All. An open access journal co-edited by the NCCPE and UCL’s Institute for Education, contributors and readers of Research for All are from both inside and outside of higher education. They include researchers, policymakers, managers, practitioners, community-based organisations, schools, businesses and the intermediaries who bring these people together. The journal aims to raise the quality of engaged research by stimulating discussion about the effectiveness of engagement with researchers, research outcomes and processes.
“Through two-way exchange of ideas, skills and resources, we support positive change both in the community and in the university...”

**Posters (continued)**

**Constructing a common ethos - Community Gateway**
Mhairi McVicar (Community Gateway, Cardiff University)
Community Gateway is a place-based partnership with communities in Grangetown, Cardiff, launched in 2012 as a commitment to long-term collaborations for mutual benefit. Through the two-way exchange of ideas, skills and resources, we support positive change both in the community and in the university, and work with individuals and organisations in both through research, teaching, personal development and volunteering. Six years of partnership projects - the renovation of a civic hub; youth forums; shop local forums; rethinking litter; culture cafes; physical and mental health activities - maps the impact as pilot projects develop slowly and incrementally to long term ambitions.

**Worm Hunters**
Laura Olivares Boldu (Wellcome Genome Campus Public Engagement); Maria Duque Correa (Wellcome Sanger Institute)
Worm Hunters is a project that combines deworming and public engagement programmes that took place in a school in a region in Colombia where there is a high prevalence of worm infections. We developed a comic book and a set of activities to facilitate the discussions about worm infections and our research to fight them. With that, the school children were able to consciously contribute to the research with their samples, as well as learning how they can prevent worm infections.

**The University’s Relationship with its Community**
Marion Oveson (University of Sheffield)
This poster will present the brief background of my research on community-university partnership projects within the context of the ‘impact agenda’ and growing social inequalities. It will include my research questions, current findings, and discussion points. I will include key quotes from my interviews, as well as photos, and other interesting findings that I hope will generate discussion. In addition to stimulating discussion, I hope to gain a better understanding of the university-community relationship from the varying experiences and locations of the delegates.

**Raising autism awareness through siblings’ led community-based participatory research activities**
Georgia Pavlopoulou (UCL, Institute of Education)
During the week-long event, the IOE researchers hosted a photo exhibition, gave talks, and showed video screenings around their research activities. Panel discussions raised questions such as “What is it like to grow up with a brother or sister with autism?” and “Can we democratisé family research and family intervention in families with complex needs?”

**Engaging Schools & Researchers through Hands-on Science**
Jayne Quiani & Nicola Stock (Easter Bush Science Outreach Centre, University of Edinburgh)
Our poster will focus on our parallel strategies for engaging schools and researchers. We will include practical information and advice and share the pitfalls we have encountered, as well as our successes, and describe our plans for the future.
The Beltane Cabinet of Curiosities
Sarah Anderson (University of Edinburgh); Laura Wicks (Heriot Watt University); Dawn Smith (Edinburgh Napier University)
It’s been ten years since the Edinburgh Beltane Beacon for Public Engagement brought together all the universities in Edinburgh to work towards a common goal of creating a culture of engagement. During that time we have been involved in numerous projects, evolved into the Beltane Public Engagement Network and seen a lot of changes. Discover our history by exploring the ten intriguing objects in our cabinet of curiosities. Can you guess their significance?

Principles for public engagement with climate change
Harriet Richardson (National Centre for Atmospheric Science)
The evolving social science of communicating climate change is just as important as the climate science that tells us about the problems we face. In 2018, The Climate Communication Project brought together public engagement experts to evaluate the UK’s climate communication knowledge base, and produce recommendations for communicators to take forward. Based on the best available evidence, we present here our synthesised set of principles for public engagement with climate change. The Climate Communication Project is funded by the Natural Environment Research Council’s Engaging Environments programme, and you can find out more at www.theclimatecommsproject.org.

Research Garden: Introduction to the Roots of Research
Caroline Riley (University of Lincoln)
The poster will show The Research Garden project which the public a unique opportunity to learn and interact with the “Roots of Research” taking place at the University of Lincoln. Postgraduate Research students will deliver short, interactive soap box presentations at the University of Lincoln Education stand at the Lincolnshire Show in June 2018. These presentations will allow all the public attending the show an insight into the areas of research currently undertaken by PGR students, and how they are impacting on the environment, community, industry etc. at a local, national and international level across all disciplines. And also inspire the next generation of researchers with the research nursery and other interactive activities for them to be involved in. All linked to research.

Engaging young people for democratic change
Alice Taylor (Wales Institute of Social and Economic Research, Data and Methods)
Our poster will share the engagement approaches used to ensure this research project on young people and their political participation helped to achieve democratic change in Wales. It will cover the stakeholders engaged – young people; youth organisations; politicians and the National Assembly for Wales; methods used – film making; events; blogs - and the ways in which these practices helped to improve engagement practice at the Wales Institute of Social and Economic Research, Data and Methods (WISERD) and to increase young people’s political engagement at the National Assembly for Wales.
Posters (continued)

Ballroom and East Drawing Room

Saturday Chat: Engaging local communities in participatory research
Kathy Velander, Kate Botterill & Dawn Smith (Edinburgh Napier University)

The poster presents results of co-produced research project with NGOs and local communities within Broomhouse, Sighthill and Parkhead, Edinburgh. We feature a description of Open Space methodology, an approach we used to highlight key issues and identify successes in the communities. Real time cartoons were used to capture responses and used to illustrate key concerns. A follow up event was held to engage with a diverse range of local residents and opportunities to vote on key issues illustrated through the initial research. The poster presents this data and highlights the value of Open Space methodology for publically engaged research.

Public attitudes to life sciences research, public involvement and genome editing in six European countries
Emma Martinez (The Babraham Institute)

The ORION project seeks to support research funding and performing organisations in opening up the way they fund, organise and perform research to society to incorporate different views in their processes with the aim of increasing research societal impact. To identify what the public expects from fundamental biomedical research, we conducted a survey among 6,000 people in UK, Sweden, Spain, Czech Republic, Italy and Germany to find out citizens’ views on life sciences research, personal involvement and genome editing. This poster will showcase the main survey findings and next steps recommendations.

Encounters

Ballroom and East Drawing Room

Supercytes
Donald Davidson (University of Edinburgh)

Supercytes is a new game-based educational pack designed for schools, to introduce or reinforce immunology and inflammation learning to 9 – 18 year old students, in a lively and entertaining manner. Developed by our medical researchers, this resource features: 1) an easy, fun, strategic card game, 2) a series of cartoons featuring cell immune characters, 3) a dedicated interactive website, 4) pupil assessment quizzes, worksheets and competitions, 5) a teaching presentation and a lesson plan fully integrated into the Curriculum for Excellence. Watch the cartoons, play the games and get hands on with this free school resource pack!

Connected Universities
Nicola Gratton (Staffordshire University)

Join us in a game of Connected University, and reflect on the experience of your University-Community partnerships. We will share a record of all your responses as the game progresses.

My LIKENess
Silke Hofmann (Royal College of Arts)

Silke’s research centres on the experiences of breast cancer survivors with currently available post-mastectomy lingerie. She is experimenting with alternative survey methods and fashion design tools, such as “my LIKENess”. This modular figurine facilitates the design of customized, clothed self-portraits by individuals. Inspired by the Okiagari-Koboshi doll, a traditional Japanese toy, and fashioned after a collectable vinyl art toy, “my LIKENess” also experiments with concepts of participant engagement through desirable artefacts.
“What does it mean to live in 2D or 3D? Could we ever imagine how we would perceive the world around us if we lived in 4D?”

**Day 1**

**Schedule Information**

**Encounters (continued)**

**Ballroom and East Drawing Room**

**The Shape of Our Universe**

Francesca Iezzi (University of Edinburgh)

What does it mean to live in 2D or 3D? Could we ever imagine how we would perceive the world around us if we lived in 4D? What is the shape of our Universe. Build your own model of a 2-dimensional universe, discover what it really means to live in 2D, 3D, and 4D, and get to grips with theories of cosmology.

**Personalised Health Choices**

Patricia Norwood & Alastair Irvine (Health Economics Research Unit, University of Aberdeen)

Put yourself in the position of those who call the shots when it comes to health funding. How would you decide between four hypothetical personalised health scenarios? This encounter aims to get the public thinking about health economics and health care funding decisions that are informed by the work health economists do.

**Talking Science**

Frances Ryan & Allison Craig (University of Edinburgh, SRUC)

Test your wits with our agricultural challenges! We will show two agricultural games that have been part of a wider ‘Talking Science’ project with young people. One game involves helping Farmer McDougall move livestock between farms. The other game looks at agricultural and food challenges (economic, environmental and social), using the supply chain to represent this, specifically a picnic scenario. They are games that highlight trade-offs and opportunities, each telling a story about the agricultural sector and current research.

**Sounds Engaging**

James Scobbie (Queen Margaret University)

Everyone is aware of the range of accents in English and most people know that there are distinct speech sounds in different languages, some of which they find hard to pronounce. Few people, however, understand how the tongue shapes speech sounds, the shapes it adopts, or how fast it moves. We mix realtime visual feedback of a participant’s tongue with personal explanation to develop understanding.

**Science & Shopping in Virtual Reality**

Lisa Whittaker (Tenovus Cancer Care)

In recent years I’ve learned that the most effective way to engage the public in cancer research is to go to where they are. Tenovus Cancer Care funds approx. £1 million of cancer research in Wales every year and we have 60 charity shops. This encounter showcases our attempts to bring science into the world of (charity) shopping using our Virtual Reality (VR) Lab Tour. Participants will have the chance to watch the VR lab tour, which gives customers an insight into how we spend their money.

**Experiments in Art & Science**

Hélène Doerflinger & Naomi Clements-Brod (Gurdon Institute, University of Cambridge)

The Wellcome Trust / Cancer Research UK Gurdon Institute (Cambridge) has engaged three UK based artists to develop works inspired by its scientific research. The project is led by an art curator from the local art gallery Kettle’s Yard. The artists have interacted with the scientists over a period of several months and each responds to a different thematic strand of the Gurdon Institute’s research. We will showcase some of these artworks and share our learning from the project.
Day 1
Schedule
Information

Encounters (continued)
Ballroom and East Drawing Room

Reduce, reuse, recycle, replace! Ethical PE activities in the era of ‘Blue Planet’
Kirsty Ross (University of Strathclyde); Alina Loth (University of St. Andrews); Hannah Clinch [freelance]
The ‘Blue Planet’ TV series was a wake-up call to many. In light of its findings, it is impossible to ignore the contribution public engagement activities make to the growing problem of plastics and other forms of waste. We look forward to sharing our practice with you, both good and bad, as we aim to reduce, reuse, recycle and replace the materials we use in public engagement with more ethical alternatives.

Psychogeography with Technology
Tom Flint & Tania Grandison [Edinburgh Napier University]; Helena Barrett [WHALE Arts]
This encounter is a co-created map of Wester Hailes which draws from methods of psychogeography. The map is touch sensitive. Touching pictures on the map triggers bespoke audio clips recorded by our co-creators. This map was created with local primary school children. The project was conducted in collaboration with WHALE Arts, a community-led agency and charity. Wester Hailes is an area of Edinburgh situated approximately five miles west of the city centre. The area is a 1960s brutalist housing scheme built on ex-farmland. Wester Hailes is according to the SIMD (2016) one of the most deprived areas in Scotland.

Engage Conference Dinner & Ceilidh
7.30pm
The Caves
8-10 Niddry Street South, Edinburgh, EH1 1NS

“Join us at the end of day one for a delicious three-course meal and the fabulous Science Ceilidh band in a unique venue.”

Join us at the end of day one for a delicious three-course meal and the fabulous Science Ceilidh band in a unique venue.
Cost: £57 pp.
Day 2
Friday
30th November
Facing the Future
Day 2
Schedule
Information

Parallel session 1
9.00-10.15am
Please choose from the following eight options.

Assembly Rooms

1. Universities in their place

Music Hall Mini-plenary
John Goddard & Mark Tewdwr-Jones (Newcastle University)

There is renewed and intense interest in the role of universities in their cities and regions, and competing narratives to capture the significance of that relationship. ‘Anchors’, ‘civic institutions’ and ‘place-based leaders’ are just some of the ways in which this relationship is framed. This session will provide an opportunity to take stock of the different motivations and policy drivers and their consequences, by exploring innovative place-based practice and exploring how to evolve purposeful, mutually beneficial partnership working.

Our table hosts
Susan Grant (Glasgow Caledonian University)
Carmel Keren (Helen Hamlyn Centre for Design, Royal College of Art)
Nicola Gratton (Staffordshire University)
Briony Fleming (UCL)
Allice Hocking (University of Plymouth)
Ali Floyd (Wellcome Centre for Anti-Infectives Research, University of Dundee)

Day 2 morning sessions
Parallel sessions are being held on the morning of Day 2 over the two venues. These are colour coded Purple for the Assembly Rooms and Orange for the Balmoral Hotel.

Registration
8.30-9.00am at the Assembly Rooms

Day two kicks off with a smorgasbord of wonderful workshops, thinking spaces, and story telling jams.
2. Challenges and successes of engaged learning

**West Drawing Room** Thinking Space

*Hannah Cowell & Dee Smart (University of Bristol); Amy Walsh, (Bristol Green Capital)*

Engaged Learning or Community-Based Learning is becoming an increasingly important element in university education. Communities have intrinsic educational assets and resources that can enhance learning for students and improve the student experience. Engaged Learning has the potential to increase connections with communities outside the university and provide valuable benefits to community organisations. This interactive thinking space will aim to inspire and explore solutions to the challenges faced in Engaged Learning. Participants will embark on a visual journey of case studies and share different perspectives on practice and approaches to successful engaged learning.

3. How can the higher education sector learn from the research practices of NGOs?

**East Drawing Room** Thinking Space

*Jude Fransman (Open University)*

With increasing recognition of the complex social and environmental challenges facing the world there is an urgent need to rethink the response of our current research system. While the UK’s HE sector is shifting its emphasis to impactful research (promoting research in partnership, across disciplines, countries and sectors) challenges include existing academic identities and cultures, processes surrounding professional development, career progression, academic publishing etc. In response, we will ask how we can learn from the research practices of international NGOs to challenge our current academic identities, practices, systems and artefacts and reimagine new types of research.

4. Developing and delivering training for researchers

**Beauly Suite** Workshop

*Helen Featherstone (University of Bath); Heather Lusardi (NCCPE)*

Developing and delivering effective training is a key challenge when creating positive cultures of public engagement with research. In this workshop we will hear some of the key learning points from the RCUK-funded SEE-PER Challenge projects, the NCCPE and Vitae, and consider what these means for each of us in our own contexts.

5. Evaluating impact: No questionnaires required

**Esk Suite** Workshop

*Lesley Paterson (University of Oxford)*

Mentioning the words ‘evaluation’ and ‘impact’ to many an engaged researcher or practitioner is enough to elicit a look of unease and an occasional shudder. Evaluation is often talked about in theoretical terms with generic examples of standard methods that can be used. This workshop will share a suite of innovative and creative ‘real’ tools that were tried and tested to evaluate Oxford’s European Researchers’ Night - Curiosity Carnival and will discuss their effectiveness (or not) for evidencing impact. Please bring along your own examples of evaluation tools to share - no matter how mad, bad or brilliant!

“Bring along your own examples of evaluation tools to share - no matter how mad, bad or brilliant!”
6. Engaging different publics with climate change

Annan Suite Workshop

Harriett Richardson (National Centre for Atmospheric Science); Sam Illingworth (Manchester Metropolitan University); Abbie Stone (Imperial College London)

Climate change is a real and complex challenge that the world is currently facing. However, engaging audiences with climate change can be tricky, it’s a subject that either invokes strong emotions or apathy from the publics. In this fully interactive workshop, learnings from the recent NERC-funded ‘The Climate Communications Project’, which aims to understand and promote best-practices, will be shared, and used as a basis for developing further dialogues around climate change.

7. Impact from the off: Developing research with communities

Forth Suite Panel

Mukami McCrum MBE (KWISA); Judy Wasige (Community Activist / Researcher); Ima Jackson (Glasgow Caledonian University)

This panel involves representatives from the partner organisations who have developed research to enhance transcultural participation in policy and research. Kenyan Women in Scotland Association (KWISA) are integral to of the development of Scotland’s National Action Plan to Prevent and Eradicate Female Genital Mutilation and have developed models and strategies of engagement with the women they support which informs this research project. We will share the challenges and benefits of working together.

8. WWI Centenary: What did it all mean?

Carron Suite Panel

Sarah Lloyd (University of Hertfordshire); Ian Grosvenor (University of Birmingham); Keith Lilley (QUB); Alison Fell (University of Leeds); Arabella Webber (Heritage Lottery Fund); John Beckett (University of Nottingham); Gary Stewart (Recognize)

Thousands of communities in the UK marked the centenary of the First World War through participatory arts and heritage projects, but what collectively did commemoration of the anniversary mean and achieve? This roundtable will address how the idea of legacy has evolved, the nature of the relationships established and the lessons learned for future participatory research in the humanities.
Parallel session 2
10.45-11.45am
Please choose from the following nine options.

Assembly Rooms

1. Leadership in public engagement
   
   Music Hall Mini-plenary
   
   Sophie Duncan & Heather Lusardi (NCCPE)
   
   What does it mean to be a leader of the public engagement agenda? How does leadership play out in different contexts? And what can we do to better support a growing group of potential leaders to have influence and push for change? This session explores what it means to lead engagement, and how we can develop and enhance the skills of leaders from inside and outside HE to make a difference.

2. All the world’s a stage: Science theatre
   
   East Drawing Room Workshop
   
   Ali Floyd (University of Dundee)
   
   As part of our new public engagement strategy, the Wellcome Centre for Anti-Infectives Research is exploring ways to reach new audiences. We are particularly interested in theatre as a vehicle for engaging with science concepts and are fortunate to share a city with the internationally renowned Dundee Rep theatre company. In the summer of 2018, we hosted their “Play in a Week” project, where young people aged 13-18 made new works inspired by our science. In this interactive session, run with the Rep’s theatre makers, you can experience some of what we did over the week.

3. Exhibiting research: Is it really engagement?
   
   West Drawing Room Debate
   
   Katherine McAlpine (QMUL); Sally Waite (Newcastle University)
   
   In this session exploring collaboration between research and Museums, we ask what do museums get out of it, what do academics get out of it, and what is the role of public engagement professionals in that dynamic? How do we ensure exhibitions go beyond an easy tick-box - “I’ve engaged, I made an exhibition”? This panel brings together a Public Engagement professional with a background in exhibition development, a curator and a researcher to share their experiences of making that dynamic work.

4. An outcomes approach to public engagement: insights from Wellcome
   
   Beauly Suite Workshop
   
   Carla Ross & Becky Jones (Wellcome)
   
   The field of public engagement is under challenge to refresh our civic role and play a greater part in stimulating better social outcomes for all in society. Here in Wellcome’s Public Engagement team we have been on a journey in which we have re-oriented ourselves around achieving (and measuring) meaningful change through the work that we do. This interactive session will explore where we have got to in public engagement, where we need to be, and how a focus on outcomes will help us get there.

“What does it mean to be a leader of the public engagement agenda? How does leadership play out in different contexts?”
5. Community engagement: Facing the challenge

Esk Suite Workshop

Steph Todd (NCCPE); Georgie Tarling (University of Exeter); Alice Taylor (Wales Institute of Social and Economic Research, Data and Methods); Clio Heslop & Ivvet Modinou (British Science Association); Jozefien De Marrée (Vrije Universiteit Brussel); Lynne Corner (VOICE, Newcastle University); Alex Mitchell (NIHR Innovation Observatory)

Join us as we face up to the challenges and opportunities of collaborative community engagement. Guided by stories from a range of groups immersed in these practices, we explore issues such as: equity, diversity, and capacity; how can we discuss and develop shared principles and values to underpin community engagement – particularly in interdisciplinary partnerships; and how can power dynamics in researcher/community relationships be subverted?

6. Public engagement: Future spaces, places and people

Annan Suite Workshop

Caroline Gillett (University of Birmingham)

Join the University of Birmingham’s Public Engagement Team as they share ongoing work to better understand audience motivations. We’ll deal delegates a hand of fate from our ‘Public Engagement Card Deck’. Scenario-planning and perspective-taking are a must, as groups will collectively negotiate audience development plans around a fictional scenario that will need to be responsive to fortune and jeopardy...

7. Public attitudes to science 2018: Initial findings

Forth Suite Workshop

Tony Whitney (BEIS)

The Public Attitudes to Science survey has been run five times between 2000 and 2014. Fieldwork for the sixth wave of the survey was carried out this summer and the final report will be published in March next year. This session will give delegates early sight of the initial findings of the sixth wave of this influential survey and give them the opportunity to discuss them with the survey team. Given the direction of political events over the last two years PAS’s research into issues around trust in experts and the integrity of science is particularly timely.

8. Story telling jam 1

Carron Suite

Sit back and relax, as our storytellers intrigue and delight you with stories that capture diverse aspects of engagement practice.

- Surrounded by people and completely alone
  Kirsty Ross (University of Strathclyde)
- Engaging with bilingual families: ten years on
  Antonella Sorace (University of Edinburgh)
- Power of partnership: community and university sectors
  Georgia Pitts (UCL)
9. Under the spotlight: Sharing our Engage Watermark experiences

Don Suite Panel
Steve Scott (Wellcome Genome Campus); Amy Cameron (University of Dundee); Kimberley Freeman (QMUL)

We are three diverse organisations with established public engagement programmes but different drivers, communities and publics for our activities. Each of us has been through a process where we have paused to reflect and re-evaluate our programmes through the Engage Watermark. This has provided new insights into what makes our researcher communities tick and identified specific areas that we may consider refocusing our efforts. We’ll share our experiences and learning from embarking on this process and then encourage you to explore further what may be happening under your noses at your institution!

Grab a coffee at the Assembly Rooms
11.45am-12.00pm

Ballroom

Grab a coffee at the Balmoral
11.45am-12.00pm

Princes Suite

Parallel session 3
12.00-1.00pm

Please choose from the following nine options.

Assembly Rooms

1. Setting the foundations for successful partnerships

Music Hall Mini-plenary

Maddy Foard & Steph Todd (NCCPE)

Partnerships are increasingly important – but what do we know about how to develop mutually beneficial partnerships, and how can we ensure our partnerships work well? The Museum-University Partnership Initiative sought to develop resources to help partners work out if and how they could work together. In this interactive session try out the tools and explore what partnerships could mean for you.
2. Public engagement and impact beyond REF

**East Drawing Room Thinking Space**
Charlotte Medland (University of Oxford); Jessica Lutkin (University of Reading)

The HE landscape for both Public Engagement and 'Impact' has changed since REF2014. As we approach REF2021, this thinking space will look at the possible legacies of the PE-Impact relationship beyond REF, particularly for the Arts and Humanities. How do we ensure that the culture change of increased importance placed on Public Engagement and Impact does not become a 'tick-box' exercise for researchers, but remains an organic and enjoyable part of the research cycle? PE practitioners promote diverse pathways to impact as an enrichment of the research process, but how can we articulate this effectively to researchers?

3. Evaluation beyond higher education: Learning from outside perspectives

**West Drawing Room Workshop**
Erin Hardee (University of Dundee); Diane Kennedy (Evaluation Support Scotland)

While evaluation is a hot topic in higher education public engagement there is yet to be any consensus about the most effective way to measure impact. Academia has a great deal to contribute to this discussion but there are other agencies and sectors with a head start that we can and should be learning from. Diane Kennedy from Evaluation Support Scotland will share the perspective of evaluators working with third sector organisations and funders while Erin Hardee will share the University of Dundee’s outreach team’s journey to write a cohesive and easily-measured evaluation strategy with ESS’s guidance.

4. Ethical dilemmas: Do we need to do more to manage risks?

**Beauly Suite Thinking Space**
Sarah Anderson & Gill Haddow (University of Edinburgh); Dawn Smith (Edinburgh Napier University)

Particularly in the ten years since the RCUK Beacons were funded, university staff and students have been encouraged to undertake public engagement activities; happily, many are doing so. However, does this (likely) increased volume of activity increase the risk of universities inadvertently doing harm? Does the drive towards participatory, involved engagement increase this risk even more? Universities already have well-evolved research ethics processes. Do these cover all activity that might be described as public engagement – and do they need to? And, fundamentally, does public engagement have ethics and if so, when and why? Do practitioners and practitioners have different perspectives?

“Does public engagement have ethics and if so, when and why?”
5. Co-producing research: A community development approach

**Esk Suite Workshop**
Sarah Banks (Durham University); Caroline Beswick (BoingBoing); Angie Hart (University of Brighton & BoingBoing); Steve Pool (Artist, Sheffield); Paul Ward (Edge Hill University)

This workshop draws on a community-university research project, Imagine – connecting communities through research (ESRC, 2013-2017), which focussed on ‘civic participation’ (how people get involved in community life). We will introduce a community development approach to co-producing research, defined as research undertaken collaboratively that values multiple perspectives and voices; contributes to creating and developing communities of place, interest and identity; builds collective capacity for action; and works towards social change. Through participatory exercises, we will explore themes relating to: creating collaborative spaces/places for community development; the role of community-based arts; and reclaiming Black history.

6. Audience analysis: Pen portraits and deep dives – deepening understanding on a local level

**Annan Suite Workshop**
Mhairi Stewart, Alina Loth & Jan McTaggart (University of St. Andrews)

Many reports analyse audiences on a national level. But how well do we really understand our local audiences? What evidence supports our activity choice or marketing strategies? Who do we compare ourselves to in validating decisions? St Andrews has been working with colleagues in the cultural sector with many years of experience, data, and established methodologies to probe the reach, impact, motivations and barriers to participation. We want to think collectively with others interested in being more strategic and informed on a local level, sharing tools and methodologies and driving forward a more considered approach to decision making.
7. Academic-professional hybrid roles part 2: Managing workloads  
Forth Suite Workshop  
Jen Grove & Michael J Flexer (University of Exeter); Emma Bridges (School of Advanced Studies); Jennifer Crane (University of Warwick)  
Traditionally the university sector divides its employees into “academic” and “professional” roles. However, increasingly people are carrying out both the delivery and support of external engagement with research. Following the success of a workshop at Engage 2016, we will explore the practicalities of workload management in such multi-skilled and highly complex “hybrid” roles, asking how we can meet competing demands as researcher, community engager, project manager and administrator. In the context of recent, urgent discussions across the sector about academic workloads and working patterns, this workshop will ask what the future looks like for people who straddle the academic-professional position.

8. Story telling jam 2  
Carron Suite  
Sit back and relax, as our storytellers intrigue and delight you with stories that capture diverse aspects of engagement practice.  
• Activity Mapping Tool (AUPI legacy)  
  Jess Spurrell (University of Southampton)  
• The PPI Café: Open for ideas  
  William Kendell (Imperial College London)  
• Wow Craig! Thanks for the lesson  
  Nav Chima (Simon Fraser University)

9. Dutch Quest for engaging issues  
Don Suite Workshop  
Maud Radstake (Utrecht University)  
What triggers citizens’ interest to engage with science? And what urges scientists to do public engagement? The framing of issues is key. What does that mean in practice? How do you find an issue that is able to mobilize an audience, as well as engage academic researchers? Public engagement experts and practitioners from Utrecht University (NL) share their experiences and invite the audience to join them. Examples include: a citizen science project on fungi in the University Museum; hundreds of school children meeting professors in their classroom; a participatory film project on diversity and an arts & science festival.

“What triggers citizen’s interest to engage with science?”
Our afternoon plenaries offer an opportunity to reflect on the road ahead.

Day 2 Schedule Information

Assembly Rooms
54 George Street,
Edinburgh
EH2 2RL

Day 2 afternoon sessions
Lunch and all afternoon sessions are being held at the Assembly Rooms.

Lunch
1.00-2.20pm
Ballroom

Plenary 4
2.20-3.20pm
Facing the future
Music Hall
Steve West (University of the West of England); Darren Henley (Arts Council England); Nike Jonah (Connecting Dots)

It is sometimes hard to see the wood for the trees and to feel confident of your direction, particularly when you are involved in a field of work as multi-faceted as public engagement. In this session speakers with key strategic roles, inside and outside the university sector, will help us plot the future course of public engagement.

Grab a coffee
3.20-3.40pm
Ballroom
Day 2
Schedule
Information

Plenary 5
3.40-4.30pm
Transforming engagement

Music Hall

Val McDermid (celebrated best-selling crime writer) & Niamh Nic Dáéid, (Leverhulme Research Centre for Forensic Science, University of Dundee)

Budd Hall (UNESCO, conference witness)

Engage 2018 closes with storytelling as our theme. We have invited a remarkable partnership of researcher and crime writer to share the secrets of their work together, and the light it throws on the role of universities in civil society. And our conference ‘witness’, Budd Hall, will weave his own magic as he draws out the themes, characters and plot lines that have captivated him over the two days.

Conference close
4.30pm

St Andrew’s Day Celebration
5.30-8.00pm

Grassmarket Community Project
86 Candlemaker Row,
Edinburgh EH1 2QA

Come and enjoy an evening of Scottish hospitality as Engage draws to a close. Based at an award-winning community centre in the heart of Edinburgh, we will bring the finest of Scotland’s ‘water of life’ for you to sample along with some top notch research distilled in an engaging fashion. Slàinte!

Cost: £40 pp.
Plenary Speakers

Sophie Duncan
NCCPE

Sophie Duncan has worked in public engagement for over 20 years. She is currently the Deputy Director of the National Co-ordinating Centre for Public Engagement, which supports universities to engage with the public. She also co-edits Research for All, an open access, peer reviewed journal on engaged research, published by UCL IOE Press.

A physicist, Sophie has worked for a range of organisations committed to engaging the public including: the Science Museum in London; Science Year; and the BBC – where she led the creation and delivery of national public engagement campaigns, including Breathing Places, which inspired thousands of people to create wildlife friendly spaces where they lived.

Ruth Gill
National Museum of Scotland

As Director of Public Programmes for National Museum Scotland, Ruth leads on audience development, public engagement and content generation for over 3m visitors and 2.4m digital visitors each year.

Ruth is also the Project Director of the Masterplan project at the National Museum of Scotland, leading £18m of investment and creating 13 new galleries with associated programmes.

Previously at Historic Royal Palaces, she led the Interpretation team, placing innovative storytelling at the heart of the visitor experience. Project examples include All the King’s Fools at Hampton Court Palace and the representation of Kensington Palace in 2012.

Budd Hall
University of Victoria, UNESCO

Budd shares the UNESCO Chair in Community-Based Research and Social Responsibility in Higher Education with Dr. Rajesh Tandon of PRIA in New Delhi, India.

He is also a Professor of Community Development, and an Associate in the Centre for Global Studies at the University of Victoria. His most recent book is Strengthening Community University Research: Global Perspectives, an open access book available from: www.unescochair-cbrsr.org

Budd is also a poet and Grandfather of Quincy, Ashton and Leo.

Darren Henley
Arts Council England

Darren Henley OBE is chief executive of Arts Council England. His two independent government reviews into music and cultural education resulted in England’s first National Plan for Music Education, new networks of Music Education Hubs, Cultural Education Partnerships and Heritage Schools, the Museums and Schools programme, the BFI Film Academy and the National Youth Dance Company.

Before joining the Arts Council, he led Classic FM for fifteen years. He holds degrees in politics from the University of Hull, in management from the University of South Wales and in history of art from the University of Buckingham.
Nike Jonah
Connecting Dots
Nike is the co-founder of the Pan African Creative Exchange (PACE) in South Africa. She is a Visiting Research Fellow at The Royal Central School of Speech and Drama (2017-2019). She is currently employed at Counterpoint Arts on their Pop Culture and Social Change initiative.

From 2004 to 2012 Nike led Arts Council England’s flagship diversity initiative: Decibel Performing Arts Showcase. Nike has led numerous diversity and equality discussions in USA, South Africa, Canada, UK, Denmark, Australia and The Netherlands. She is a Trustee for The European Cultural Foundation, Birmingham Contemporary Music Group, Royal Africa Society and The Bush Theatre.

Val McDermid
Celebrated crime writer
Dubbed the Queen of Crime, Val McDermid has sold over 15 million books to date across the globe and is translated into over 40 languages. She is perhaps best-known for her Wire in the Blood series, featuring clinical psychologist Dr Tony Hill and DCI Carol Jordan, which was adapted for television. She has written three other series: private detective Kate Brannigan, journalist Lindsay Gordon and, most recently, cold case detective Karen Pirie. She has also published in several award-winning standalone novels, two books of non-fiction, two short story collections and a children’s picture book, My Granny is a Pirate. McDermid continues to be a remarkably versatile writer. She is also an experienced broadcaster with regular and hugely popular appearances on TV and radio.

Paul Manners
NCCPE
Paul Manners is Associate Professor in Public Engagement at UWE and Director of the National Coordinating Centre for Public Engagement.

Paul trained as a secondary English teacher and after teaching for five years, joined the BBC where his credits include the long running BBC2 series, ‘Rough Science’. He was an executive producer in BBC Learning, responsible for a number of broadcast-led public engagement campaigns, including the People’s War project, gathering tens of thousands personal reminiscences about WWII into an online archive. He is chair of the National Trust’s advisory group on Collections and Interpretation.

Clare Matterson
Natural History Museum
Clare is Director of Engagement for the Natural History Museum and was previously Chief Executive of the EAT Foundation and Director of Strategy and Director of Culture and Society at the Wellcome Trust.

She holds a Zoology degree from the University of Oxford, and previously worked at the State University of New York and as a consultant for PwC before becoming a Senior Adviser to the Dearing Review.

Named as one of GO’s top influential women, Clare was a Fulbright Fellow, received a Fellowship from the British Science Association, an honorary doctorate from the University of York and was awarded a CBE for services to public engagement with science.
Xerxes Mazda  
National Museum of Scotland
Dr Xerxes Mazda leads the Collections Directorate at the National Museum of Scotland: acquiring, caring for, researching and displaying the collections. He looks after five curatorial departments (Art & Design, Natural Sciences, Scottish History & Archaeology, Science & Technology, World Cultures) and the Department of Collections Services.

Xerxes was previously Deputy Director of Engagement at the Royal Ontario Museum, and Head of Learning, Volunteers and Audiences at The British Museum.

Xerxes has a Masters in the History of Science & Technology and a PhD in Biochemistry.

Niamh Nic Daéid  
Leverhulme Research Centre for Forensic Science, University of Dundee
Professor Niamh Nic Daéid is an award winning Chartered Chemist and Authorised forensic scientist. She is a Professor of Forensic Science and Director of the Leverhulme Research Centre for Forensic Science at the University of Dundee.
She has been involved in forensic science education, research casework and science communication for over 24 years. She has held National and International leadership positions with INTERPOL, the United Nations, and the International Criminal Court.

She has been a Fellow of the Royal Society in 2004 and in 2005 was honoured with a DBE. She is co-Chair of the Prime Minister’s Council for Science and Technology, a Deputy Lieutenant for Greater Manchester, Chair of Corridor Manchester Board, and a member of the Greater Manchester Local Enterprise Partnership (LEP) Board, the Northern Powerhouse Partnership Board and the UK Dementia Research Institute Board.

Nancy Rothwell  
University of Manchester
Professor Dame Nancy Rothwell is President and Vice-Chancellor of The University of Manchester, where she also holds a Chair in Physiology. Her ongoing research in neuroscience has contributed towards major advances in the understanding and treatment of brain damage in stroke and head injury.

She became a Fellow of the Royal Society in 2004 and in 2005 was honoured with a DBE. She is co-Chair of the Prime Minister’s Council for Science and Technology, a Deputy Lieutenant for Greater Manchester, Chair of Corridor Manchester Board, and a member of the Greater Manchester Local Enterprise Partnership (LEP) Board, the Northern Powerhouse Partnership Board and the UK Dementia Research Institute Board.

Rajesh Tandon  
PRIA, UNESCO
Dr Rajesh Tandon is founder-president of Society for Participatory Research in Asia (PRIA). He is also Co-Chair of the UNESCO Chair on Community Based Research and Social Responsibility in Higher Education since 2012.

In 2018, Dr Tandon was appointed member of the Subject Expert Group on Curricular Reforms and Educational Institutions Social Responsibility under Unnat Bharat Abhiyan (UBA). Dr Tandon has authored more than 100 articles, a dozen books and numerous training manuals. He has been inducted to the International Adult and Continuing Education (IACE) Hall of Fame (class of 2011).
Jennifer Wallace  
Carnegie UK Trust  
As Head of Policy, Jennifer leads the wellbeing and towns team at the Carnegie UK Trust. In this role she is responsible for commissioning and advocating research on understanding wellbeing and the quality of place.

Jennifer has over 15 years’ experience of public policy. She was a pivotal figure in the development of the Scottish Government National Performance Framework and Northern Ireland Programme for Government.

Jennifer holds an MPhil in Social Science Research from the University of Glasgow. She is a Trustee of Barony Housing Association, Member of the REF 2021 and former Convenor of Evaluation Support Scotland.

Steve West  
University of the West of England  
Professor Steve West CBE, DL is Vice-Chancellor, President and CEO of the University of the West of England, Bristol. He is Non-Executive Director for the Office for Students and Chair of the UUK Mental Health in Higher Education Working Group.

He is Chair of the West of England LEP, Chair of the West of England Academic Health Science Network and Non-Executive Director for the University Hospitals Bristol NHS Foundation Trust.

Professor West is a Deputy Lieutenant for the County of Gloucestershire and was made Commander of the Order of the British Empire (CBE) in 2017, for services to Higher Education.
How to Engage with Engage

The reception desks

Need a taxi? Want ideas for where to eat? Not sure which workshop to attend, or which venue you need to be at next? Got a problem with the equipment in your workshop room? For all these questions and more, ask at the registration desks in either the Assembly Rooms or the Balmoral where the NCCPE team, or our local student ambassadors, will be delighted to help...

Wifi

Free wifi is available to delegates throughout the conference. The code is advertised around the venues and at the registration desks. Please note the wifi access is different in each venue.

Coffee and chat

The Assembly Rooms and the Balmoral have lots of places to relax and catch up with others. If you’re looking for a quieter place to connect with others please ask at our registration desks for suggestions.

Twitter

This year we’ll be using #Engage2018. You can also tweet us @NCCPE and we will pass on your thoughts and ideas (why not sign up to follow us at the same time?) If you have a great photo to share, we’d love you to tweet it to us.

Engage 2018 evaluation

Tell us your views. This year we are using an online survey to gather feedback about the conference to inform future events. There are some particular questions we are keen to get your views on – including feedback on taking Engage to Edinburgh. Tell us what you think at www.publicengagement.ac.uk/engage-conference-2018-evaluation

Detailed floorplans can be found on page 3 of this document.
Engage wrap
around events

Engage Conference Dinner & Ceilidh
7.30pm to late, 29th November
The Caves
8-10 Niddry Street South,
Edinburgh, EH1 1NS

Join us at the end of day one for a delicious three-course meal and
the fabulous Science Ceilidh band in a unique venue.
Cost: £57 pp.

St Andrew’s Day Celebration
5.30 to 8.00pm, 30th November
Grassmarket Community Project
86 Candlemaker Row,
Edinburgh EH1 2QA

Come and enjoy an evening of Scottish hospitality as Engage
draws to a close. Based at an award-winning community centre in
the heart of Edinburgh, we will bring the finest of Scotland’s ‘water
of life’ for you to sample along with some top notch research
distilled in an engaging fashion. Slàinte!
Cost: £40 pp.

Please note tickets must be bought in advance for both of these
events, but a limited number of tickets may be available to purchase
during the conference. Please contact the registration desk for
further information.
Look out for these exciting things happening in 2019

It’s our birthday!
2018-19 marks the 10th year of the NCCPE
To mark this occasion we’ve refreshed our Manifesto – The Engaged University – and will be celebrating the excellent work of our signatories throughout the year. If your institution is not yet a part of this now is the time to get involved and share the inspiring work that’s happening as part of our national celebration of public engagement.

Public engagement professional’s network
Connecting public engagement professionals across the UK
Our brand new PEP Network aims to support and mobilise public engagement professionals working in higher education. It will provide access to the latest thinking, offer opportunities for CPD and training, and establish peer support mechanisms. Join now to take part.

Engage Academy
Professional development for engagement staff, realizing their potential as change agents
This year-long professional development programme is for those working to embed high quality engagement with research in their institution. Bookings are now open for 2019-20.

Engage Researchers Academy
Equipping researchers to enhance their engagement skills and leadership potential
A new year-long professional development programme to open up new connections and ideas, and support researchers to engage the public with their research in an effective and impactful way. Bookings are now open for 2019-20.

Research for all
Advancing public engagement with research
Research for all is an open-access journal focusing on research that involves universities and communities, services or industries working together. A partnership between UCL Institute of Education and the NCCPE, and published by IOE Press, look out for the next issue which is out in January 2019.

To find out more, sign up to our newsletter www.bit.ly/NCCPENewsletter
The National Co-ordinating Centre for Public Engagement (NCCPE) is internationally recognised for its work supporting and inspiring universities to engage with the public. We work to change perspectives, promote innovation, and nurture and celebrate excellence. We also champion meaningful engagement that makes a real and valued difference to people’s lives.

The NCCPE is supported by UK Research and Innovation, the devolved Higher Education funding bodies and Wellcome, and has been hosted by the University of Bristol and the University of the West of England since it was established in 2008.