Welcome to Bristol

UWE and the University of Bristol are proud to host the NCCPE, and to support its Engage conference. This annual event provides a much needed moment to reflect on engagement practice, and to develop effective strategies for the future – ensuring engagement becomes embedded into higher education as a key part of who we are and what we do.

This year we are considering ‘Partnerships that Count’ – exploring what organisations want from their work with universities, and how this challenges us to change. Drawing on the NCCPE’s Engaged Futures consultation, and the work of the community partner network, we will examine what it means to be an engaged institution, and how this might develop in the future.

We are delighted to welcome international colleagues from Canada, Japan, India, USA and Europe to Engage 2013. The challenges of developing effective partnerships, and cultivating conditions where engagement thrives, is shared across our contexts and we have much to learn from one another. Our speakers and participants are passionate about the role of universities in society – and not afraid to challenge us to do more.

We hope you find time not only to enjoy the discussion and debate, but develop relationships that will impact your work over the coming year. And don’t forget to take time to enjoy this wonderful city – where ‘engagement’ really is a way of life!

Professor Sir Eric Thomas and Professor Steven West
Welcome to Engage 2013
we hope you enjoy it

There are lots of ways to get involved in the conference.

1. Sign up for your workshops
If you haven’t already done so – sign up for your Workshop choices in the Conference Centre Foyer.

2. Do you Tweet?
If you are a keen tweeter then why not post a message to #engage_2013 and join the conversation?

3. Add your thoughts to our Engaged Futures wall
What might the engaged university be like in the future? Add your thoughts and ideas to the Engaged Futures wall in the Conference Centre Foyer.

4. Poster Party
This year we are hosting a poster party on Wednesday 27th from 5.30-7.00pm. Come and join the fun. Over 20 projects invite you to informal conversations about their work, over drinks and nibbles.

5. Fancy food?
Lisa has a list of great places for supper if you need more sustenance, and the Shore Bar will be open for drinks and food on the evening of 27th November.

6. Information Point
Check out the information point at reception for:
- Conference queries
- List of local places to visit including bars, restaurants, theatres, cinemas etc.
- Booking taxis
- Phone messages
- Bristol maps

7. Free Wifi
This is available to delegates in all areas of the conference centre. It’s a public network, and therefore you don’t need a passcode.

8. Coffee and chat
The Conference Centre and Hotel have lots of places to relax and catch up with others. We have private use of the William Jessop Lounge, and coffee and tea will be available there all day. In addition, delegates can make use of the other lounge areas.

9. Engage 2013 Evaluation – tell us your views
This year we are using an online form to evaluate the event. You can find this at surveymonkey.com/s/NCCPEEngage2013. Please take the time to give us your feedback – and help ensure future events are useful to all participants.
Engage programme
day 1: Wednesday 27th

9.45am  Registration and tea/coffee

10.00am – 11.45am  Curated Conversations - Parallel Sessions
Delegates are invited to join one of the following sessions:

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>9.45am</td>
<td>Public Engagement Skills: An opportunity to do faster sessions and develop engagement skills (M Shed)</td>
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<td>Increasing capacity for patient and public engagement across the health sciences</td>
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<td>The Buck Stops Here: experiences of leading engagement</td>
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<td>Intercultural Competence in Community Engagement</td>
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<td>Public Engagement through the curriculum in a changing economic context</td>
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<td>Launching the UK Community Partner Network: seeking brave ideas</td>
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12.15pm – 1.15pm  Plenary 1: Re-inventing engagement: creating engagement that really means something
Mary Stuart, Vice-Chancellor, University of Lincoln
John Womersley, Chief Executive, Science Technology Facilities Council & Champion for Public Engagement, RCUK
Guy Orpen, Pro Vice-Chancellor Research, University of Bristol

1.15pm – 2.15pm  Lunch

2.15pm – 3.30pm  Parallel Workshops
Please choose one of the following sessions to attend:

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<tr>
<td>2.15pm – 3.30pm</td>
<td>Lessons learned from the Beacons for Public Engagement</td>
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<td>Mapping Community and Public Engagement</td>
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<td>A Jazz Bridge to Greater Understanding</td>
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<td>Public involvement beyond health research</td>
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<td>Academic Blogging</td>
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3.30pm – 4.00pm  Plenary 2: The Future of the Engaged University
Panel discussion with David Sweeney, Director (Research, Innovation and Skills), HEFCE and Martha Farrell, Director, PRIA International Academy of Lifelong Learning (PIALL)

5.00pm  Briefing Session
Find out how you can get involved in a range of relevant initiatives and projects including Universities Week 2014; NCCPE Evaluation: Wellcome Trust New Funding, SUPI

5.30pm – 7.00pm  Poster Party
An opportunity to find out more about projects across the UK over a drink and nibbles

Engage programme
day 2: Thursday 28th

8.30am – 9.00am  Registration and tea/coffee

9.00am – 10.00am  Plenary 3: Connected Communities: Re-imagining the university?
Keri Facer, Professor of Educational and Social Futures, University of Bristol
Simon Denegri, Chair, Involve
Mike Benson, Director, Bede’s World

10.00am – 10.15am  Change Break

10.15am – 11.30am  Parallel Workshops
Refreshments will be served in the workshop rooms
Please choose one of the following sessions to attend:

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<td>Re-imagining the university: what are we actually doing when we’re doing engaged research?</td>
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<td>Visualizing Engagement and Sustainability</td>
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<td>Engaged Futures</td>
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<td>Making a difference</td>
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<td>Creating Communities: Collaboration, Excavation and the Digging Caerau Project</td>
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11.30am – 11.40am  Change

11.40am – 12.55pm  Parallel Workshops
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<tr>
<td>11.40am – 12.55pm</td>
<td>Embedding public engagement with research: what if it worked?</td>
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<td>Reasoning: a village conversation</td>
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<td>Using our head, heart, hands and feet, learning lessons in engagement from Canada</td>
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<td>The What, The Why and The How of Effective Engagement</td>
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<td>When 1 and 1 makes more than 2: exploring the impact of co-produced research</td>
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<td>Reaching Beyond the Red Brick: Student-Led Success in Engagement</td>
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1.00pm – 2.00pm  Lunch

2.00pm – 3.30pm  Plenary 4: Creating an environment where engagement can flourish
Chad Gaffield, President, Social Sciences Humanities Research Council, Canada
Clare Matterson, Director – Medical Humanities and Engagement, Wellcome Trust
Launch of Public Engagement with Research Competition
**Curated Conversations Parallel Sessions**  
**Public engagement skills**  
**day 1: Wed 27th, session 1, 10-10.45am**

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**Practical Twitter Tips for Public Engagement**

*Speakers:*
- Heather Doran, Public Engagement with Research, University of Aberdeen
- Jon Hickman, Senior Lecturer in New Media, Academic Lead for Knowledge Transfer, Birmingham City University

What is Twitter and how can academics use it to engage with stakeholders and end users of their research? Heather and Jon have both integrated Twitter successfully into their work and in this highly interactive session they will offer an overview of Twitter, as well as top tips to get you started today. Building networks; disseminating your work; recruiting research participants; learning from your communities of practice; having fun. This session is aimed at social media novices, though all are welcome.

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**What is science-busking and what can it do for you?**

*Speakers:*
- Steve Dorney, Public Engagement Tutor, University of Southampton
- Ian Galloway, Education Consultant, Copernican Revolutions
- Joanna Mycroft, Naval Architect, Lloyd’s Register
- David Price, Science Communicator, Science Made Simple

Street performers depend on being able to attract, hold and inspire audiences, so what can happen if you borrow these street performance techniques and use them to attract, hold and inspire audiences with your science? This workshop is an opportunity to explore some of the absolute classic science busks (the glove saxophone, perhaps), as well as considering how new buses can be designed for specific issues; in our case, inspiring ferry passengers about marine engineering in the summer of 2013. We will also reflect on the joy of busking and strategies for getting new buskers past the initial confidence hurdle. At its heart, science busking is about play and inspiration: play – one of the most effective means by which human beings experience the world and learn stuff; inspiration – to go home and try some of this stuff (safely!!!) themselves. Expect to play and we hope you will be inspired.

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**Digital Storytelling for Public Engagement**

*Speakers:*
- Dr Caroline Ingram, Jisc BCE Team Manager
- Chris Thomson, Consultant Trainer, Jisc NetSkills

This session will explain what makes a good digital story and how stories might be an effective mode of communication for public engagement. The Jisc BCE team provide support, guidance and advice to the Business and Community Engagement community on innovation and their use of technology to support engagement. We work closely with Jisc NetSkills, which runs a master class in digital storytelling taught over three days. This session will be a taster, aiming to inspire the audience to investigate how they can use storytelling techniques in their public engagement activities. We will show some example stories, including one from a practitioner academic who works in the overlapping space between education, academia and technology. The audience will be able to critically evaluate the stories they see and develop some ideas for how they could use the techniques. Links to further support will be given.

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**Asteroid Belter: The Newcastle Science Comic – public engagement, comics and awesomeness.**

*Speakers:*
- Lydia Wysocki, Editor in Chief, Asteroid Belter: The Newcastle Science Comic & Development Officer, Newcastle University
- Mike Thompson, Manager, Travelling Man Newcastle/Treasurer, Asteroid Belter

Asteroid Belter: The Newcastle Science Comic aims to speak with children age 8-13 about science, not to disguise science as a comic. This collaboration between 76 artists, writers and scientists created a 44-page newsprint comic, with a 100,000 copy print run for the British Science Festival 2013, hosted by Newcastle University. Our session focuses on Asteroid Belter’s achievements in public engagement, education and as a comic. We will share how we used EPIC THEMES to support science researchers to talk about their work, leading to collaboration with writers and artists to communicate science research in AWESOME WAYS. We emphasise using comic book techniques to tell engaging stories, without putting superheroes and BIFF! ZAP! POW! speech bubbles on every page: We love superheroes, but we hate lazy appropriation of the comics’ medium. newcastlesciencecomic.blogspot.co.uk, twitter.com/@nclsciencecomic.

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These PE skills sessions are held at M Shed

Please choose one workshop from each of the two sessions
Curated Conversations Parallel Sessions

day 1: Wednesday 27th, 10.00-11.45am

Increasing capacity for patient and public engagement across the health sciences

Speakers:
Sonia Vougiouklatos, Public Engagement Associate and Caroline Bull, Research participant & PhD student, University of Bristol
Vickie Bazalgette, Public Engagement Coordinator, London School of Hygiene & Tropical Medicine

This session will address the challenges of increasing capacity for Public Engagement (PE) and Patient Participation & Involvement (PPI) across the health sciences. It will include examples of how three Wellcome Trust ISSF-funded institutions (University of Bristol, the University of Birmingham and the London School of Hygiene & Tropical Medicine) strategically supported public and patient engagement across the health sciences through public advisory groups, converted outreach buses, interviews on community radio, taking over abandoned shops in town, mosquito days etc. We will then discuss the processes, pitfalls and ethics of turning research into public engagement and turning public engagement into research. The session will culminate with the production of a collective ‘snakes and ladders’ wall paper (with the help of a professional illustrator) where ‘ladders’ would be positive institutional policies or infrastructure that enabled or facilitated better PE/PPI practice and the ‘snakes’ would be common (or possibly uncommon or unanticipated) issues that made things more difficult for individuals and the institution, no matter what positive attitudes there were.

The Buck Stops Here: Strategic Leadership of Public Engagement

Chair: Paul Manners, Director NCCPE
Panel: Steve Hill, Head of Research Policy, HEFCE
John Womersley, CEO, Science and Technology Facilities Council and Research Councils UK Champion for Public Engagement
Eliot Marston, Deputy Head of Research & Knowledge Transfer, University of Birmingham
Vickie Bazalgette, Public Engagement Coordinator, London School of Hygiene & Tropical Medicine

Increasingly, universities and funding bodies are making a very senior manager responsible for public engagement. This session provides a space to meet with these senior leaders and to explore the challenges of strategic leadership. What keeps these leaders awake at night? What motivates them to embed engagement in their institutions? And what have they learned about how best to create the conditions for engagement to flourish in their institutions? Following a panel who will briefly set the scene, table discussions will be hosted by a senior engagement leader who will share their own stories and invite a conversation about how those in leadership roles can most effectively galvanise change. A final plenary session will draw out the shared challenges and opportunities. To prepare for the workshop you might wish to visit the section of the NCCPE website that explores leadership: publicengagement.ac.uk/support/planning-change/leadership.

Intercultural Competence in Community Engagement

Speakers:
Navin C Brown, Senior Fellow, International Centre for Intercultural Exchange (Siena, Italy)
Martha Farrell, Director, Participatory Research in Asia

Participants are invited to join the moderators in a discussion about the intercultural dimensions of university engagement with their communities, which are increasingly multicultural and diverse. The conversation will provide an opportunity to explore the various meanings of intercultural competence and the diversity of cultures that must be understood, if engagement is to be effective and appropriate between university actors and their larger urban environments.

Public Engagement through the curriculum in a changing economic context – exploring the values and ethos of student community engagement

Speakers:
Juliet Millican, Deputy Director (Academic), Cupp;
Hank Mulder, Coordinator, Science Shop, Groningen;
Emma McKenna, Director & Eileen Martin, Manager, Science Shop;
Herb Nijdam, Coordinator, Science Shop, Rijks University

This workshop will take the form of a discussion about factors informing and affecting student community engagement in universities in the UK and across Europe. It is aimed at people working in practice-based and policy contexts. Key issues to be explored include:
• Policy drivers for public engagement through the curriculum
• Tensions between socially committed higher education and employability agendas
• Whether student community engagement can become a core part of university business
• Broadening the definition of public engagement to include curriculum work

These sessions are held at The Bristol Hotel.

The discussion will be informed by a project carried out in Brighton looking at the tensions between social commitment in HE and the increased push towards marketisation, and by the Public Engagement with Research and Research Engagement with Society project (PERARES). This four year EC funded project draws together learning from public engagement through the curriculum initiatives, such as Science Shops.

Launching the UK Community Partner Network: seeking brave ideas

Speakers:
Niamh Moore, University of Manchester
Ceri Davies, Community University Partnership Programme, University of Brighton
Paul McWhirter, Arts and Humanities Research Council
Kim Aumman, Boing Boing

The UK Community Partner Network (UKCPN) is under way. Its aim is to build community partner capacity, influence local university practice and inform Higher Education policy and funding. But what does this mean for the different stakeholders, keenly involved with community-university partnership working? How can we, each from our different perspectives, help to realise the UKCPN’s vision to unlock the potential of community-university partnerships to positively impact social concerns? This session will include a brief outline of how we laid the foundations for the UKCPN and describe its objectives. Then, four speakers from very different interest groups will share their thoughts on the way forward – a community partner, an academic, a university based participation broker and a Research Council funder. Join the discussion to identify what inspires you about the UKCPN vision, what it offers your specific setting and how you could plan a step forward in your own context. Led by the UKCPN project working group, we believe the power of partnership-working can transform communities and institutions, and achieve more than we can do alone. Help us to realise the next steps.

The Buck Stops Here: Strategic Leadership of Public Engagement

Chair: Paul Manners, Director NCCPE
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Parallel Workshops

day 1: Wednesday 27th, 2.15-3.30pm

Playing our part, doing our civic duty

Speakers:
Professor David Sleight, Dean of Public Engagement, University of Lincoln
Councillor Ric Metcalfe, Leader of City of Lincoln Council

The University of Lincoln Public Engagement Office has been encouraged by Lincoln City Council to take an active role in the development of a heritage strategy for the city. Engaging multiple stakeholders, including English Heritage, Heritage Lottery, the Architectural Heritage Fund, Lincoln Civic Trust, Heritage Trust for Lincolnshire, city and county councillors and local residents, this is work in progress. The success of the partnership relies on some fundamental shared beliefs in the importance of civic responsibility in public engagement. The workshop will describe the work in Lincoln and stimulate discussion of wider national importance, drawn from examples of partnership working during these difficult economic times.

Lessons learned from the Beacons for Public Engagement

Speakers:
Bruce Etherington, Community Engagement Manager, Cardiff University

In 2008 the Beacons for Public Engagement initiative was launched. It had one simple aim, to inspire a culture change in how universities engage with the public. Six Beacon partnerships and a National Co-ordinating Centre for Public Engagement were funded by the Higher Education Funding Councils, Research Councils UK, and the Welcome Trust. Almost two years since the four year project ended, what has been the impact of the initiative, and what have we learnt about how to change academic culture? Join key Beacon staff as they reflect on some of their successes and challenges, and discover lessons that can be drawn on to inspire your own work.

Mapping Community and Public Engagement

Speakers:
Dee Simant, Coordinator of Community and Public Engagement, UWE

This workshop will explore different approaches to partnership and public engagement mapping. It will benefit those interested in making meaningful connections between community and university partners, building connective capacity at institutions, stimulating and sharing innovative practices, and facilitating transition and change. We will present findings of a visualising engagement project undertaken by the University of the West of England, Bristol which sought to better understand the patterns and the character of relations between universities and their external partners, as well as its own internal structures, connections and expertise in order to become more responsive, effective, holistic and engaged. By piloting approaches to mapping and visualising these relationships, they can be more effectively represented and more easily understood. We will look at two practical approaches taken by Glasgow Caledonian University and UWE, Bristol; one using a web-based engagement wheel, and the other using Inspiration mind maps as a narrative tool for co-creating meaningful relationships with partners.

A Jazz Bridge to Greater Understanding

Workshop Leader:
Antonio Garcia, Director of Jazz Studies, Virginia Commonwealth University

The research component of art is sometimes overlooked when compared to the sciences and yet when it comes to effecting culture change through re-imagined vision, jazz’s legacy makes it the ideal community engagement partner. Impact on communities involved can be more immediate and powerful than results via other genres. Antonio will lead shared exercises, introduce jazz’s intersection with social justice movements in the United States and in South Africa, and share how explorations of these themes in their musical works have positively impacted them and their communities. Garcia’s VCU South Africa project received his university’s Community Engagement Award for Research in May 2013.

Public involvement beyond health research

Workshop Leaders:
Maggie Leggett, Head of the Centre for Public Engagement, University of Bristol
Dr Louise Locock, Deputy Research Director, Health Experiences Research Group, Primary Care Health Sciences, University of Oxford
Ms Amanda Burston, Public and Patient Involvement Coordinator, Musculoskeletal Research Unit, University of Bristol
Lizza Bury, Patient partner, Member of Patient Experience Partnership in Research group (PfPR)

Over the last few years the need to articulate how public views are going to be fed into research strategies as they are developed has increased. One way of achieving this is to ‘borrow’ the Patient Participation and Involvement (PPI) model and set up advisory groups for large grants. Within Healthcare Environment Inspectatorates (HEIs) there is limited support for this kind of engagement, unless the funding comes from National Institute for Health Research (NIHR), and arguably it is harder to do when dealing with very pure or basic research. What can be learnt from the PPI model, and is it transferable to more basic science and other disciplines? How can HEIs support researchers to do this sort of work? Can the funders be persuaded to help drive change? And is the evidence base for PPI transferable to public engagement more widely?

Academic Blogging

Workshop Leaders:
Prof Alan Winfield, Director, Science Communication Unit, UWE
Tom Crick, Senior Lecturer in Computer Science, Cardiff Metropolitan University

An academic blog is simply a collection of online articles or mini-essays (called posts), written and self-published by an academic. Blogging is now ‘recognised as a valuable part of the wider ecology of scholarship’. Although only a small proportion of academics blog, those who do find it very rewarding, not least because of the immediacy of publication and feedback. Well-known blogs attract a readership of tens of thousands per year. This session will explore academic blogging in two parts. The first part will introduce academic blogging covering questions such as ‘How do I set up a blog? What should I write about, and how often?’ The second part will explore ways in which we can integrate a blog with our mainstream dissemination and hence increase the reach and impact of our work.

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Parallel Workshops
day 2: Thursday 28th, 10.15-11.30am

Rethinking the university’s role as a public policy actor
Speaker: Matt Clift, Operations Manager, Heseltine Institute, University of Liverpool

Across the UK, the abolition of a series of public agencies, coupled with the removal of policy capacity in others, has created an opportunity for universities to assert a more prominent role as public policy actors. As a response to this shifting environment, the University of Liverpool has launched the Heseltine Institute – a cross-faculty initiative that delivers engaged research and creates new spaces for academics, policymakers and practitioners to think harder and look further. Drawing on the experience of engaged research and collaboration in education, this session will ask:

• What scope is there for universities to establish a unique position in the policy ‘landscape’?
• How can they start to claim this space – both practically and strategically?
• What opportunities and risks does this present in terms of research, collaboration and the wider role of universities as engaged institutions?

Re-imagining the university: what are we actually doing when we’re doing engaged research?
Speaker: Keri Facer, Professor of Educational & Social Futures, Graduate School of Education, University of Bristol

This workshop will build on Professor Facer’s keynote to explore different ‘theories of change’ that workshop participants are working with, when thinking about and conducting engaged research. It will create opportunities for participants to discuss different traditions of engaged research and the sometimes conflicting ideas about change and purpose that underpin them. It will encourage participants to share aspirations for engaged research and to reflect on strategies to achieve these.

Visualising Engagement and Sustainability: Community-University Mapping Stories and Innovations from the UK, Canada and beyond
Speakers: Maeve Lydon, Associate Director and Coordinator of Community Mapping Collaboratory, University of Victoria
Nick Ganu, Assistant Head of School, Research, Economic and Social Engagement, University of Brighton
Emma Ochre, Wellcome Trust Engagement Fellow, University of Manchester
Peter Keller, Dean of Social Sciences, University of Victoria, Canada
Ann Lyons, EPIC (Engaging People in Communities) Coordinator, Community Knowledge Initiative, NUI Galway, Ireland

Participants will engage with the power and potential of community mapping as practised in collaborative university-community partnerships in the UK, Canada and beyond. Nick from University of Brighton will present his research and regional mapping work with Community 21 and demonstrate some creative and contemporary enhancements on mapping technology and design, for use as an engagement tool. Emma will share her work, applying mapping to cultural and community engagement initiatives such as Black History Month and food security projects in Manchester. Peter – PI on a Social Science and Humanities Research Council of Canada mapping grant and Maeve from the Community Mapping Collaboratory at UVic in Canada, will share their own community and green mapping work from over 15 years. Joined by others from UWE and CKI – NUI, Galway in Ireland, the workshop will explore growing this network of research, practice and innovation.

Engaged Futures
Speaker: Sophie Duncan, Deputy Director, NCCPE
Dan Start and Caroline Wilson, independent consultants working with the NCCPE to deliver the Engaged Futures consultation

What might the engaged university be like in 2030? What external factors might affect its engagement models? Over the last year the NCCPE has been consulting with people from inside and outside higher education to reflect on these questions and to come up with potential visions of the engaged university of the future. Drawing on perspectives from community groups, charities, cultural organisations, funders, academics, support staff and students we have considered a range of factors that might influence how universities could, and should, engage in the future. What do external organisations want, or expect, from their engagement with universities? How can universities develop more effective mutually beneficial engagement – what needs to change and why? This interactive session will provide an opportunity to explore the visions of the engaged university that have emerged from the consultation process. Delegates will have the opportunity to interrogate the visions and explore how best universities might respond.

Making a Difference
Speaker: Dr B.J. Epstein, Lecturer in Literature and Public Engagement;
Dr Karen Smyth, Lecturer in Medieval Literature, University of East Anglia

This session will explore how we can make a difference by taking an activist, grassroots approach. By making a difference, we mean positively affecting ourselves, our universities or institutions, our students, our partners and our communities. In this session, we will have both individual and group activities with discussion and we will set goals and discuss how to achieve them. Topics will include: ways of getting involved in public engagement work (whether we work in a culture, department or organisation that is supportive of engagement work (whether we can make a difference by taking an activist, grassroots approach. By making a difference, we mean positively affecting ourselves, our universities or institutions, our students, our partners and our communities. In this session, we will have both individual and group activities with discussion and we will set goals and discuss how to achieve them. Topics will include: ways of getting involved in public engagement work (whether we work in a culture, department or organisation that is supportive of engagement work (whether we work in a culture, department or organisation that is supportive of engagement work) and engaging in the future. What do external organisations want, or expect, from their engagement with universities? How can universities develop more effective mutually beneficial engagement – what needs to change and why? This interactive session will provide an opportunity to explore the visions of the engaged university that have emerged from the consultation process. Delegates will have the opportunity to interrogate the visions and explore how best universities might respond.

Creating Communities: Collaboration, Excavation and the Digging Caerau Project

Speakers: Dr Dave Wyatt; Lecturer & Community Engagement Coordinator;
Dr Oliver Davis, CAER Heritage Project Officer

Representatives from the Digging Caerau Project will include Dr Dave Wyatt, Dr Karen Smyth, Dr B.J. Epstein, Maeve Lydon, Nick Ganu, Peter Keller, Ann Lyons, and Dr Karen Smyth. The winners will be awarded a ‘mock’ co-produced funding application, to be judged by our panel of community members. The winners will be awarded a significant funding grant consisting of delicious chocolate coins! The CAER project team will include two community participants from Caerau and Ely, who participated in Digging Caerau and who remain actively engaged with the project.
Embedding public engagement with research: what if it worked?

Speakers:
- Dr Joanna Coleman, Head of Public Engagement, University of Bath
- Helen Fauvermont, Catalyst Project Manager (Public Engagement), University of Exeter
- Richard Holliman, Open University Champion for Public Engagement with Research, The Open University
- Charlotte Thorley, Manager, Centre for Public Engagement, Queen Mary University of London
- Dr Lucy Leiper, Head of Researcher Development, University of Aberdeen

The eight RCUK-funded Public Engagement with Research Catalysts have been charged with embedding public engagement with research within the cultures of their respective universities. What if the projects were successful? What are the consequences of embedding public engagement and engaged practice within research for senior managers, for researchers, for different disciplines, for institutions and for communities and partner organisations? There seems to have been an acceptance that culture change is the way forward, as this is what the funders are currently driving for, but what are the potential positive and negative consequences, and what does it really mean to be ‘embedded’?

In this session we will introduce a number of scenarios for discussion and debate.

Reasoning: a village conversation

Speakers:
- Emma Ochoa, Wellcome Trust Engagement Fellow, University of Manchester
- Tony Wright, Director of Operations, Youth Village Limited

Drop your disciplines and institutional coats at the door and come share your stories to reason out the state of play for the future of education. What’s your wish for the future of education? How are you working towards it and how can everyone support your efforts? People are welcome to take part or come and listen, and be inspired by stories of change and visions of a socially just and sustainable future for education. Participants will be invited to record and share their stories, during and after the conference, but no prior media skills are necessary; just a desire to listen, share and inspire.

Using our head, heart, hands and feet: comparing and nurturing UK/Canada cultures and practices of engagement

Speakers:
- Ceri Davies, Development Manager, Community Knowledge Exchange, Community University Partnership Programme (CUPP), University of Brighton
- Dr Leslie Brown, Director of the Institute for Studies and Innovation in CU Engagement

This session will encourage participants to reflect on values and modes of engagement and partnership, and introduce experiences from Canada and the UK to broaden perspectives and vision. We will explore how a whole approach to community-university engagement and research that acknowledges the head and the heart, culture and power, and which is co-led by primary ‘academic’ and ‘community’ identities, produces stronger and more creative relationships and knowledge production.

The What, The Why and The How of Effective Engagement

Speakers:
- Laura King, Arts Engaged Research Fellow
- Liz Harrop, Impact and Innovation Project Manager & Sue Hayton, Business Development Manager, University of Leeds

This interactive workshop will provide an opportunity for open dialogue between academics and the organisations working with them around the needs and expectations of partners, rethinking models of engagement with universities and approaches to research. It will focus on three questions:

1. What are the skills that academics need to work effectively in partnership with non-academic organisations?
2. How should universities rethink their approaches to engagement?
3. How can we best provide opportunities for these skills to be developed and embedded into our ways of working within HE institutions?

After a short introductory presentation, the team will lead a discussion to draw together skills and qualities needed for public engagement and partnership working. We will then split up into smaller groups to discuss what an ‘engagement toolkit’ might look like. The feedback from these activities will draw together ideas about how we can best enable researchers to work effectively and creatively with the public/partners, in order that engagement can be productive, dynamic and beneficial for all involved.

When 1 and 1 makes more than 2: exploring the impact of co-produced research

Speakers:
- Sarah Morton, Director, Centre for Research on Families and Relationships

There is much talk about the importance of co-production of research and engaging research users throughout the processes of designing, conducting and disseminating research. But what do we know about what this might look like in practice? This workshop will draw on an impact study of a co-production research project, setting out different types of co-production approaches, the roles of academics and non-academics, and some of the aspects of partnership that were important to creating impact. Through discussion of your own experiences from Canada and the academic/non-academic boundary, we will draw together points for a ‘manifesto for co-production’ which will set out the support needed by both non-academic collaborators and universities if the co-production agenda is to be developed.

Reaching Beyond the Red Brick: Student-Led Success in Engagement

Speakers:
- Kate Hudson, University Engagement Manager, Newcastle University
- Student contributors including Katie Sheehan, Rosie Mellors & Ian Reeds

Increasingly at Newcastle University, our most successful engaged teaching and research projects are student-led, initiatives beyond traditional student volunteering, where students work with stakeholders and community partners to design mutually beneficial projects. This session will introduce you to several of our most innovative student-led projects, which have been enabled and encouraged by academic support. Find out from our students how they have designed and sustained a range of projects which further our institutional reach and impact, enhance student experience and provide a public good.

Parallel Workshops
day 2: Thursday 28th, 11.40-12.55pm
Briefing Sessions
day 1: Wednesday 27th, 5.00pm

The Mile End Group: Men of Secrets
Ashley Sweetman, Technology Coordinator, Mile End Group, Queen Mary University of London

Do I Have to Go? Child-led Research into a Lack of Motivation to Visit the Dentist in Local Children and Their Parents
Bryony Frost, Public Engagement Officer, Queen Mary University of London

What training and development do you provide researchers?
Chloe Sheppard, Researchers’ Engagement, Welcome Trust

Getting the most out of research collaborations: maximising collaborative advantage
Ed Stevens, Public Engagement Officer, University of Bath

Seeds of Change: Growing a Living History of Bristol
Dr Fiona Hyland, Communications Officer & Dr Maggie Leggett, Head of the Centre for Public Engagement, Centre for Public Engagement, University of Bristol

Community Links: Developing Student Engagement
Dr Liz Fronsdal, Lecturer and GSS Chief Engagement Fellow, Glasgow Caledonian University

“Engagement – knitting up the ravelled sleeve?”
Margarita Sardo & Ann Grand, Research Fellows in Science Communication, UWE

Engaging with University Policy on Public Engagement
Dr Nicola J. Rees, Public Engagement Ambassador and Post Doctoral Research Fellow, University of Surrey

Junkbots – it is not one thing!
Scott Turner, Associate Professor in Science and Technology, University of Northampton

Community-Engaged Learning: Lessons from North America
Vicky Ridley, Experience Durham Project Manager, Durham University

Humanities in Public
Helen Malarks, Project Manager, Manchester Metropolitan University

Create, Collaborate and Catalyse – the Engage UClan journey
Dr Jo Heaton-Marriott, Public Engagement Manager, University of Central Lancashire

Poster Sessions
day 1: Wednesday 27th, 5.30pm

Working in partnership with the UK’s Science and Discovery Centres and Museums
Dr Penny Fidler, CEO, The UK Association for Science and Discovery Centres

Inspiration to Engage: Concordat for Engaging the Public with Research
Authors
Dr Kerry Leslie, Dr Janel Chambers & Claudine Anderson, Public Engagement with Research, Research Councils UK

Climbing the ladder: supporting consumers to become active research partners in the Cochrane Musculoskeletal Group
Susan Grant, Community and Public Engagement Coordinator, Glasgow Caledonian University

The Conversation: Connecting you to the Public
Max Landry, Chief Operating Officer, The Conversation UK

How can we involve the public in research from the outset?
Dr Rhiaoon Thompson & Dr Heather Dorain, Project Officers Public Engagement with Research, University of Aberdeen

Supporting partnerships: new provision for public engagement within Wellcome research grants
Speaker: Chloe Sheppard, Researchers’ Engagement, Welcome Trust

The Wellcome Trust now provides ring-fenced costs for public engagement within research grants. The aims are: to build researchers’ capacity to engage the public with Wellcome Trust biomedical science and health research, to stimulate dialogue and debate to enable public aspirations and concerns to be considered throughout the lifecycle of the research project and to promote sustained collaboration between researchers and community or public organisations and cultural partners. This session will provide an overview of the funding and provide delegates with the opportunity to ask questions and hopefully broker relationships with potential partners.

Ensuring public engagement is at the heart of Universities Week 2014
Speaker: Chloe Sheppard, Researchers’ Engagement, Welcome Trust

Come and meet the NCCPE external evaluator and find out more about how you can get involved. Hugh will share some initial findings from the evaluation, and discuss opportunities to get involved. Delegates have the opportunity to join in a focus group on 28th November at 10.15am.

What are the aims of SUPI?

Lucy Goldring, SUPI Project Officer, NCCPE

Speaker: Lucy Goldring, SUPI Project Officer, NCCPE

Funded by Research Councils UK, this national programme is supporting 12 universities to work in partnership with local schools to develop more effective engagements between researchers and school students. SUPI projects are seeking to inspire a greater range of pupils to develop inquiring minds, by engaging them in a diverse range of practical and exciting research related activities. Researchers and teachers also benefit by sharing their expertise and resources, and the opportunity to enhance and develop their skills. As well as enriching the curriculum, the ultimate aim of SUPI is to motivate young people to be excited about cutting edge research and raise their aspirations for further study and future lives. The NCCPE is supporting the SUPI projects to develop and exchange effective practice. As well as capturing learning from the projects, we will work with other organisations involved in this area and identify and develop the available research to ensure it adds value. Learning from the SUPI programme will be made available, to inform the development of structured and strategic mechanisms for universities-school partnerships across the UK. This briefing session will provide a short overview of SUPI aims and a flavour of the different partnerships’ current activities. It will share future plans for the programme, including opportunities to be involved in, and benefit from, associated research and resources.

National Co-ordinating Centre for Public Engagement External Evaluation

Speaker: Hugh Hopestone, Hopestone Research
Check out the NCCPE’s website. You’ll find out more about...

1. Why public engagement matters including:
   - Our manifesto for public engagement that we are encouraging institutions to sign
   - Evidence of the value of public engagement to staff, students and the public

2. Resources for people wanting to engage with the public including:
   - Case studies of great practice
   - Online guides describing different ways of engaging with the public
   - Funding and training opportunities

3. Resources for supporting public engagement including:
   - EDGE tool for assessing your institution’s support for public engagement
   - Stories of change from the Beacons and other institutions
   - Ideas about how to embed engagement

4. Information about projects we are involved in including:
   - Engaged Futures: our consultation exploring what the future of the engaged university could be like. Check out our guest blogs at nccpe.wordpress.com
   - Research for Community Heritage: a partnership between AHRC and the HLF to support community heritage projects to work with universities across the UK

5. Our publications including:
   - Towards a knowledge base for university public engagement
   - Embedding impact analysis into research

6. There are lots of ways you can get involved in our work:
   - Contribute content: we are particularly looking for people who would like to contribute case studies, stories of change, or people profiles
   - Sign up to our Manifesto: join over 60 universities and research institutes who have signed our Manifesto and commit to embedding public engagement into your work. If you would like to get your institution involved, let us know
   - Join our Public Engagement Ambassadors Scheme which seeks to bring together people to develop their knowledge and skills in engagement, and act as engagement catalysts in their own institution
   - Sign up to the Public Engagement Network: a JISCmail list for people who want to talk about engagement with HEIs

Welcome plenary: Re-inventing Engagement – Creating engagement that really means something

Mary Stuart, Vice-Chancellor, University of Lincoln
Professor Stuart joined the University of Lincoln in November 2009. She is a graduate of the University of Cape Town and The Open University where she obtained her Doctorate in Social Policy in 1998. Her research interests are focused on life histories, social mobility, higher education students and community development. Since joining the University of Lincoln, Mary has renewed the curriculum, growing science provision and establishing the first new engineering school to be created in the UK for more than 20 years in collaboration with engineering giant, Siemens plc. Mary has developed new student engagement opportunities, working closely with Lincoln’s Students’ Union. She has been a champion of widening participation and lifelong learning and her latest book, ‘Social Mobility and Higher Education: The life experiences of first generation entrants in higher education’, was published in 2012.

Guy Orpen, Pro Vice-Chancellor (Research and Enterprise), University of Bristol
In this role Guy chairs the University Research Committee, the Engaged University Steering Group and the Executive Committee of the National Composites Centre. He serves on the Board of Biologicals and the National Health Sciences Research Council. He is a governor of the Cambridge Crystallographic Data Centre and a Non-Executive Director of the University Hospitals Bristol Foundation Trust. At the University of Bristol, Guy has served as Dean of the Faculty of Science (2006-9) and Head of the School of Chemistry (2001-6). He served as Chair of Heads of Chemistry UK in 2005-7. Since 1994 he has been Professor of Structural Chemistry in the School of Chemistry. His research has been recognised by a number of awards of the Royal Society of Chemistry: the Meldola and Corday-Morgan Medals, the Tilden Lectureship, the Structural Chemistry Award and then the Nyleich Lectureship.

John Womersley, Chief Executive, Science Technology Facilities Council & RCUK’s Champion for Public Engagement
Professor Womersley was appointed Chief Executive Officer of the Science and Technology Facilities Council (STFC) in 2011. He is also RCUK’s champion for public engagement with research, providing advice and leadership across the Research Councils and representing the area publically on behalf of RCUK. A graduate of Cambridge and Oxford (D. Phil. Experimental Particle Physics), he has played a leading role in particle physics both in Europe and the United States. John’s scientific achievements include his time as spokesperson for Fermilab’s D-Zero experiment, when he coordinated analysis and publications, including placing the first experimental particle physics paper in Nature for more than 70 years. He was the lead author of numerous scientific papers analysing the properties of high energy particle collisions and searching for the Higgs Boson. John lives in Oxford with his wife Elizabeth.

David Sweeney, Director (Research, Innovation and skills) HEFCE
David has been in his current role since 2008. He is responsible for Research Policy and Funding (including the Research Assessment Exercise and Research Excellence Framework), Knowledge Exchange and Skills. He is also responsible for the Catalyst Fund, the Research Partnership Investment Fund and HEFCE’s international work. A statistician, David worked at two BBSRC research institutes, developing mathematical models of plant growth then moving into senior management in the IT area. He became Vice-Principal (Communications, Enterprise and Research) in 2004, responsible for research strategy, the 2008 RAE submission and for developing Royal Holloway’s research-led commercial and consultancy activities, knowledge transfer and development programme. David was awarded an honorary doctorate from the University of Aberdeen in 2012 and is a Fellow of the Royal Statistical Society.

Martha Farrell, Director, PRIA International Academy of Lifelong Learning (PAILL)
Ms. Farrell has a career spanning more than 25 years in the field of education, research and policy advocacy, especially on issues related to women. She has written extensively on women and gender-related issues, and has presented papers in various national and international conferences and workshops. Her research areas and interests include women’s political empowerment, gender mainstreaming in organisations, especially the issue of prevention of sexual harassment of adult and continuing education and local governance. She is up-to-date with new developments and practices, and possesses remarkable conceptual clarity of development issues, with strong analytical understanding of the factors in play in contemporary social development.
Plenary speaker biogs

day 2

Morning Plenary: Connected Communities – Re-imagining the university?

Keri Facer, Professor of Educational and Social Futures, University of Bristol
Keri is Professor of Educational and Social Futures at the University of Bristol and AHRC Leadership Fellow for the Connected Communities Programme. Her research focuses on understanding the new institutions, research practices and cognitive tools required to adapt to changing social, environmental and technological conditions. She works with organisations ranging from UNESCO and the BBC, to City Farms and local schools to explore these issues. She is currently working with Connected Communities’ researchers on a range of issues, from the theoretical underpinnings of co-production to the role of ideas of ‘the future’ in community-based research.

Simon Denegri, Chair, Involve
Simon is Chair of INVOLVE – the national advisory group for the promotion and support of public involvement in research funded by the National Institute for Health Research (NIHR) – and NIHR’s National Director for Public Participation and Engagement in Research. He took up the latter appointment in February 2012. Prior to this Simon was Chief Executive of the 127-strong Association of Medical Research Charities (AMRC) from 2006 until 2011.

Mike Benson, Director, Bede’s World
After spending 28 years in the steel works and frustrated that his heritage wasn’t being celebrated in a way he could recognise, Mike began volunteering at the Mining Museum in Skinningrove. On the back of this work he was encouraged to apply for the post of director at Ryedale Folk Museum where he spent the next seven years developing a practice that was all around creating the space for people to lead. During that time he completed a Clore Fellowship. Mike is now director at Bede’s World in Jarrow.

Closing Plenary: Creating an environment where Engagement can flourish

Chad Gaffield, President of the Social Sciences and Humanities Research Council of Canada
Chad is one of Canada’s foremost historians and has been President of SSHRC since 2006. In this capacity he has helped define a new model of innovation that places understanding about people —human thought and behaviour—at the organisation’s core, and that reaffirms the contributions of social sciences and humanities research to our economy and quality of life. Chad has won many awards for his teaching and research. The University of Ottawa named him Researcher of the Year in 1995 and Professor of the Year in 2002. A Fellow of the Royal Society of Canada, he received the society’s J.B. Tyrrell Historical Medal in 2004 for his outstanding contribution to the study of Canada. In 2007, the Canadian Association of University Teachers presented him with its Distinguished Academic Award in recognition of excellence in teaching, research and service to the community. In 2011, he was the inaugural winner of the Antonio Zampolli Prize, awarded by the Alliance of Digital Humanities Organisations to recognise a single outstanding output in the digital humanities by a scholar. Chad received his BA and MA from McGill University, and his PhD from the University of Toronto.

Clare Matterson, Director, Medical Humanities and Engagement, Wellcome Trust
Clare is Director of Medical Humanities and Engagement at the Wellcome Trust. She has responsibility for medical humanities, public engagement, education, media and communications, the Wellcome Library and Welcome Collection, the free destination for the incurably curious. Clare led the Wellcome Trust’s plans to establish the National Science Learning Centre – a major initiative with the UK Government to drive improvement in science education. Clare joined the Trust in 1999 as Head of Policy, and produced the Trust’s first Strategic Plan. Prior to her time at the Trust, Clare worked as a Management Consultant with PricewaterhouseCoopers (PwC) advising universities, government departments and funding councils in the UK and overseas. She was a Senior Policy Advisor to the 1999 National Committee of Enquiry into Higher Education and has also worked for the Higher Education Funding Council and the Higher Education Quality Council. She spent two years at the State University of New York, following receipt of a Fulbright Fellowship.
The National Co-ordinating Centre for Public Engagement’s vision is of a higher education sector making a vital, strategic and valued contribution for 21st century society through its public engagement activity. We are working to help support universities to improve, value and increase the quantity and quality of their public engagement and embed it into their core practice.

The NCCPE is funded by the UK Higher Education Councils, Research Councils UK and the Wellcome Trust, and has been hosted by the University of Bristol and the University of the West of England since it was established in 2008.