Engage 2014

Captivating ideas, places, and people

Unlocking the potential of curiosity-driven engagement
It is with great pleasure that we welcome you to Engage 2014. Whether you have participated in an Engage conference before or whether this is your first time, we are delighted you have decided to join us.

Engage 2014 is a great opportunity to catch up with the latest developments in public engagement. This year’s theme is ‘engaging with the public’s curiosity’ and you will have lots of opportunities to explore how universities can play a more active role in stimulating dialogue and debate, and in feeding people’s curiosity and imagination. There is so much for all of us to learn about how to bring learning to life and we have made a special effort this year to invite people from outside the university sector to come and share their work. From the Eden Project to the Museum of London, from the BBC to the National Trust – organisations whose core purposes are to connect people with new ideas and new experiences.

Given the theme of the conference, we thought we should create opportunities for you to feed your own curiosity and imagination by providing a range of formats to captivate you: plenaries, workshops and a range of hands-on encounters that bring cutting-edge public engagement to life. A highlight this year will be the poster party – an opportunity to explore a range of projects, ideas, and approaches to public engagement. This will be kicked off by a little bit of magic with Peter McOwan.

Our keynote speakers include Madeleine Atkins, Chief Executive of HEFCE, who will be sharing her vision for engagement; Dominic Gray, Projects Director at Opera North and Michael John Gorman, CEO, Science Gallery International, two organisations who are doing extraordinary work to engage with the public; and Eleonora Belfiore, Associate Professor of Cultural Policy at the University of Warwick, a leading thinker about the dynamics of engagement and how to value it.
This year we launched our first Engage competition and have received 230 excellent applications from across the UK that showcase great examples of public engagement with research. Several of our winners will be sharing their work at the conference from What if?, a project driven by the curiosity of young people, to Sensory Objects, a co-creation project between adults with learning disabilities and researchers that brought museum exhibitions alive. The overall winners, the CAER heritage project, will be kicking off the conference on day one.

There are workshops on the REF, digital engagement, school-university partnership working, citizen science and many other topics. We are particularly delighted to welcome contributors from across the world, some of whom will be exploring the importance of indigenous knowledges in deepening our understanding the world.

The UK Community Partner Network joins us again and will share their know-how about developing effective community-university partnerships; the Catalysts for Public Engagement with Research will reveal some of the tools they’ve used to change the culture of their institutions to better support engagement; and the Schools University Partnerships projects will be exploring how to develop sustainable partnerships with schools.

Whatever sessions you choose to participate in, we really hope you will be curious, and discover new ideas, new ways of thinking and new colleagues, and be inspired to engage with the public imagination.
Location
Bristol Marriott Royal Hotel floor plans

KINGS, WINDSOR, HANOVER, YORK & LANCASTER ROOMS

FIRST FLOOR

GROUND FLOOR

PALM ROOMS

Palm rooms

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SECOND FLOOR
MERCHAND ROOMS

THIRD FLOOR
COLLEGE ROOMS

FOURTH FLOOR
CATHEDRAL ROOMS
## Engage programme

**Day 1: 3rd December**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09.00-10.00</td>
<td>Registration and refreshments – <strong>KINGS AND ROYAL FOYERS</strong> on the first floor</td>
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<tr>
<td>10.00-11.30</td>
<td>Welcome and plenary – <strong>KINGS ROOM</strong>: Cutting edge engagement – Madelaine Atkins, Chief Executive, HEFCE; David Wyatt and David Horton, CAER Project; Emma Wakeley, Associate Director of Programmes, AHRC</td>
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<tr>
<td>11.30-12.00</td>
<td>Tea and coffee served in <strong>KINGS AND ROYAL FOYERS</strong></td>
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<tr>
<td>12.00-13.00</td>
<td>Parallel sessions: <strong>LANCASTER SUITE</strong> – Public/organic intellectuals in the university classroom; <strong>MERCHANT ROOM 1</strong> – A conversation with the public; <strong>MERCHANT ROOM 5</strong> – Tipping the balance: How to address community needs and university requirements effectively in a goldfish bowl and make a big “bang”; <strong>COLLEGE ROOM 1</strong> – ‘ENGAGING’ with Protocols of Dignity in community/university engagement; <strong>COLLEGE ROOM 5</strong> – Whose curiosity counts? Engaging civil society organisations with student research and learning</td>
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<tr>
<td>13.00-14.00</td>
<td>Lunch served in <strong>WALTERS RESTAURANT AND PALM COURT ON THE GROUND FLOOR</strong></td>
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<tr>
<td>14.00-15.00</td>
<td>Parallel sessions: <strong>LANCASTER SUITE</strong> – Building good research partnerships – a UK community partner network seminar; <strong>MERCHANT ROOM 1</strong> – Learning from experience: Developing cultures of public engagement; <strong>MERCHANT ROOM 5</strong> – Social media communities – challenges, lessons and opportunities for engagement with science; <strong>COLLEGE ROOM 1</strong> – Interpreting places – seven golden rules; <strong>COLLEGE ROOM 5</strong> – Engaging places: Insights on engagement through university spatial development; <strong>CATHEDRAL ROOM 1</strong> – The Heart and Lung Repair Shop: Stories from the War Hospital Professor Puzzles’ Big Day Out; <strong>MERCHANT ROOM 3</strong> – ‘Going Dragon Hunting’: how to create stories that engage</td>
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<tr>
<td>15.15-16.15</td>
<td>Parallel sessions: <strong>LANCASTER SUITE</strong> – Attributes of digital engagers: Academic identity and role in engaged research online; <strong>MERCHANT ROOM 1</strong> – Inspiring the public with research – the role of national campaigns; <strong>MERCHANT ROOM 5</strong> – Engaged Futures: An ideal day in a realistic future?; <strong>CATHEDRAL ROOM 1</strong> – Coordinating collaboration and engagement; <strong>MERCHANT ROOM 3</strong> – Letter to an unknown soldier: A digital war memorial; <strong>HANOVER ROOM</strong> – Cut to the chase: Making complex subjects interesting</td>
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<td>16.15-17.30</td>
<td>Tea and coffee – served in <strong>KINGS AND ROYAL FOYERS</strong></td>
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<tr>
<td>16.30-17.45</td>
<td>Plenary – <strong>KINGS ROOM</strong>: Curiosity culture – Robina Thomas, Director, Indigenous Academic and Community Engagement, University of Victoria; Dominic Gray, Projects Director, Opera North; Peter McOwan, VP for Public Engagement and Student Enterprise, QMUL</td>
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<td>17.45-19.30</td>
<td>Encounters and Posters: see pages 12-14 for further details</td>
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**Day 2: 4th December**

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<td>09.00-10.00</td>
<td>Registration and refreshments – <strong>KINGS AND ROYAL FOYERS</strong> on the first floor</td>
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<tr>
<td>09.30-10.50</td>
<td>Opening plenary – <strong>KINGS ROOM</strong>: Strategic imagination – Eleonora Bellofiore, Director of Study of the Warwick Commission and Associate Professor of Cultural Policy, University of Warwick; Michael John Gorman, CEO, Science Gallery International</td>
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<tr>
<td>10.50-11.10</td>
<td>Tea and coffee served in <strong>KINGS AND ROYAL FOYERS</strong></td>
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<tr>
<td>11.10-12.10</td>
<td>Parallel sessions: <strong>SUPI Seminar</strong>: Building sustainable school-university partnerships; <strong>LANCASTER SUITE</strong> – Best of friends: Public engagement, the REF and learning from the Research Impact Network; <strong>MERCHANT ROOM 1</strong> – Listening to London – re-thinking the museum in a changing world; <strong>MERCHANT ROOM 5</strong> – Communicating engagement within, and outside the university; developing contributions for a new journal; <strong>COLLEGE ROOM 1</strong> – The Engaged University – Festival of the Mind; <strong>COLLEGE ROOM 5</strong> – Learned societies – inspiring researchers and the public to engage; <strong>CATHEDRAL ROOM 1</strong> – The thrills and spills of co-producing a research programme; <strong>HANOVER ROOM</strong> – Creative citizens – Researching the value of creative citizenship through co-creative action research (A ‘transmedia’ case study)</td>
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<td>12.30-13.00</td>
<td><strong>NCCP Training Academy</strong>; <strong>Audience preferences for engagement and learning at a science festival</strong>; <strong>Fun Palaces</strong>: Giving arts and sciences back to the community – and watching them run with it; <strong>What if...? Supporting young people exploring their own curiosity</strong>; <strong>Mainstreaming community-based research; findings from a global study</strong></td>
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<td>Lunch served in <strong>WALTERS RESTAURANT AND PALM COURT ON THE GROUND FLOOR</strong></td>
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<td>14.00-15.00</td>
<td>Parallel sessions: <strong>LANCASTER SUITE</strong> – Engaging the public to engage public audiences with research in new and different ways?; <strong>MERCHANT ROOM 1</strong> – What are the thrills and spills of co-producing a research programme?; <strong>CATHEDRAL ROOM 1</strong> – What if...? Supporting young people exploring their own curiosity; <strong>HANOVER ROOM</strong> – Creative citizens – Researching the value of creative citizenship through co-creative action research (A ‘transmedia’ case study)</td>
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<tr>
<td>15.15-16.30</td>
<td>Closing plenary – <strong>KINGS ROOM</strong>: Curiouser and Curiouser – Môhi Bakaya, Commissioning Editor, Specialist Factual, Radio 4</td>
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Sessions
day 1: 3rd December

12.00 parallel sessions

W Public/organic intellectuals in the university classroom
Darlene Clover, Professor & Budd Hall, Professor of Community Development, University of Victoria
LANCASTER SUITE

The practice of university community engagement often revolves around students engaging with community organisations, either through experiential/community learning or research. Although vital, this practice maintains ‘the community’ outside the university walls. To change the university, which is often limited in its recognition of who has the credentials and knowledge ‘to teach’, we argue that community members need to be brought into the classroom as knowers and educators. This workshop will provide an opportunity to discuss the concept of public and organic intellectuals, how they are brought into the classroom, and university responses to this practice. The two facilitators teach in the fields of critical and feminist adult education and community development at the University of Victoria in British Columbia, Canada.

W A conversation with the public
Max Landry, Chief Executive & Stephen Khan, Editor, The Conversation; Jane Ogden, Professor in Health Psychology, Director of PhD Programme Organisation, University of Surrey
MERCHANT ROOM 1

Launched in the UK in 2013, the Conversation is a current affairs website that provides ‘academic rigour and journalistic flair’. The site targets a niche in the market, offering the public the kind of content conventional journalism sometimes misses – in-depth, research-informed, academic-led insight. Its goal is to create a rich conversation between academia and the public. Is it working?

And what is the team behind the project learning about how to bridge these different worlds?

W Tipping the balance: How to address community needs and university requirements effectively in a goldfish bowl and make a big *bang*
Lynnette Thomas, Head of Engagement, Bruce Etherington, Engagement Manager & Lorelei Randall, Assistant Engagement Officer, Cardiff University
MERCHANT ROOM 5

Cardiff University’s Way Forward strategy places Engagement on an equal footing alongside Research, Education and International. Five flagship engagement projects have been established to demonstrate commitment to the communities of Cardiff, Wales and the world through knowledge exchange projects that directly and indirectly help those who do not traditionally engage with the University. These range from narrowing social, educational and health inequalities to building economic growth with partnerships within communities and with other stakeholders. What are the opportunities and challenges of working with traditionally hard-to-reach communities and how do you effectively balance community needs and university requirements?

W Whose curiosity counts? Engaging civil society organisations with student research and learning
Nicola Buckley, Head of Public Engagement, University of Cambridge; Emma McKenna, The Science Shop Coordinator, Queens University Belfast; Catherine Bates, Project Coordinator, Dublin Institute of Technology; Eric Jensen, Assistant Professor, University of Warwick & Henk Mulder, Science Shop Coordinator & Lecturer in Science Communication, University of Groningen
COLLEGE ROOM 5

How can we encourage curiosity amongst students about the research needs of charities and community groups? What processes can be put in place by lecturers and public engagement staff to seek research ideas from third sector organisations and to broker student projects? What is the potential for other forms of community-based learning? And what are both barriers and success factors, from the perspective of lecturers, students and charities? This interactive session draws on practical experiences and research carried out for the Higher Education Academy and EU PERARES and Engage 2020 projects, and we invite your participation.

This workshop will share a framework we are developing that is rooted in protocols and principles of engaging with dignity (respect and honour) with local indigenous communities in British Columbia, Canada. What is unique about our framework is that, despite being rooted in Indigenous ways of knowing and being, it focuses on working across difference. This framework is as much about how we ourselves engage as it is about community/university engagement.

W ‘ENGAGING’ with protocols of dignity in community/ university engagement
Leslie Brown, Director, Institute for Studies & Innovation in Community/ University Engagement and Robina Thomas, Director, Indigenous Academic and Community Engagement, University of Victoria, Canada
COLLEGE ROOM 1
Sessions
day 1: 3rd December

12.00 parallel sessions

P Engaging the public in ocean science
Martin Taylor, Professor Emeritus, University of Victoria, Canada
CATHEDRAL ROOM 1
Ocean Networks Canada is the world’s largest cabled ocean observatory and affords unique opportunities to engage the public as observers and analysts in ocean science. The public can take advantage of the video, audio and scalar data streams generated by the sensors and instruments operating in real time on the floor of the ocean and in the water column in the North-East Pacific, off the coast of British Columbia. This internet-based and social-media linked observatory not only allows for novel citizen-science initiatives but for a range of other public engagement opportunities.

P Citizen science, public engagement and learning: Using a blended approach which creates a journey from informal to formal learning
Janice Ansine, Citizen Science Project Manager & Emma Rothero, Flood Plain Meadows Outreach Coordinator, The Open University
CATHEDRAL ROOM 1
This presentation shares two unique approaches that are successfully engaging the public using citizen science, outreach and participatory research, as well as informal and formal learning opportunities. Find out about iSpot (www.iSpotnature.org), The Open University’s (OU) award-winning, flagship citizen-science project that engages the public through their interest in wildlife by crowdsourcing names to species and the Floodplain Meadows Partnership (www.floodplainmeadows.org.uk), an innovative OU-led project that focuses on research, management, promotion and restoration of floodplain meadows in England and Wales. The presenters will share the impact and results so far and discuss the opportunities a blended approach presents in science education. Examples of other OU-led projects that will be highlighted include: www.evolutionmegalab.org, www.Treezilla.org and www.opensciencelab.ac.uk.

P Humanities, medicine and engaging rural communities connecting in space
Louella McCarthy, Academic Leader Community Engagement, University of Wollongong, Australia
MERCHANT ROOM 3
Social justice is a key ingredient for many people involved in public and community engagement work. For medical schools too, social justice is increasingly seen as an important educational objective. In this session I will examine some of the issues behind the current health inequities in Australia, in particular what one Australian historian termed ‘the tyranny of distance’. The session will ask how we might, through harnessing the community’s creativity and new technologies, overcome some of these inequities by bringing distant places and people closer together and developing a better understanding of the role of medicine in our communities.

P Not just a dig! The CAER Heritage Project and the dynamics of co-production
Dave Wyatt, Senior Lecturer & Oliver Davis, Lecturer, Cardiff University; Dave Horton, Community Development Manager, ACE
MERCHANT ROOM 3
Established in 2011, the CAER Heritage Project is a collaboration between Cardiff University and a range of community partners to explore the archaeology and history of two west Cardiff suburbs, Caerau and Ely. These suburbs are home to over 25,000 people and are burdened by significant social and economic deprivation. They are also home to several of the most significant archaeological sites in South Wales. This presentation will explore significant themes which have arisen from the CAER project’s strategies: the potential and value of engagement in community heritage assets; the dynamics of co-production and non-higher education partnerships and the advantages and challenges of embedded evaluation. The CAER project was overall winner of the NCCPE’s Engage competition earlier in 2014.
Sessions
day 1: 3rd December

14.00 parallel sessions

S Building good research partnerships – a UK community partner network seminar
Kim Aumann, Community Practitioner, Boingboing & Mandy Naylor, Director, Shared Future CIC
Lancaster Suite
Join the UK Community Partner Network to explore the dynamics of community university research partnerships. This seminar is a rare opportunity for community partners to come together. The session will include a chance to network and learn from others; explore ways to make research partnerships work; opportunities to spot the finest ingredients to develop community university partnerships that make a difference and a chance to build our collective strength. Let’s hassle for something better together. Launched in 2013, the UKCPN is run by, and for, community partners – to tackle some of the key challenges affecting community university partnerships, to share learning and great practice and to create an environment where community university partnerships can thrive. You can find out more on the www.publicengagement.ac.uk/work-with-us/uk-community-partner-network.

S Learning from experience: Developing cultures of public engagement
Helen Featherstone, Acting Head of Public Engagement, University of Bath & Hilary Jackson, Public Engagement Coordinator, University College London and colleagues from the Catalysts for Public Engagement
Merchant Room 1
Do you support and/or embed public engagement in your institution? Is this something you are going to do in the future? Want to hear what it actually involves? Come to an interactive seminar and hear from the Catalyst and Beacon universities who have been working for several years to embed a culture of public engagement with research. Collectively, they have tried several activities to change and support research culture including Seed Funds, Champions, Fellowships, working with Professional Services teams, evaluation and researcher development. Find out how they did it, what worked, and what didn’t. There will then be an opportunity to quiz the teams in table discussions before moving to an open plenary to discuss any emergent areas of concern. We’ll summarise the top tips and ideas from our discussions through a short document which will be available after the conference.

W Interpreting places – seven golden rules
Andy Beer, Head of Visitor Experience, National Trust; Oliver Cox, Knowledge Exchange Fellow, University of Oxford
College Room 1
The National Trust’s reputation for creating exciting and involving visitor experiences is mixed and has been the focus of concerted attention over the last two years with the roll-out of an ambitious programme to ‘bring places to life’. One of the chief architects of this new philosophy, Andy Beer, shares how they approached this huge change programme, and explains his seven golden rules of interpretation that underpin the project. He will be joined by Oliver Cox from the University of Oxford, leading a Knowledge Transfer Partnership to crowdsourced new historical content for the Trust’s visitors from early career researchers.

W Engaging places: Insights on engagement through university spatial development
Kim Townsend, Public Engagement Coordinator (East), UCL; Clare Melhuish, Research Associate, UCL Urban Laboratory; Andy Karvonen, Lecturer in Architecture and Urbanism, University of Manchester & Sam Wilkinson, Director, InSite Arts
College Room 5
Join us to share your experiences of working with local neighbourhoods and communities affected by your university’s spatial development plans. We are keen to discover what we can learn from each other about different strategies for public engagement and community participation in place-specific contexts where universities are expanding or enhancing their physical presence through major building projects. We invite you to participate in our workshop that we will
Sessions
day 1: 3rd December

14.00 parallel sessions

open with presentations on different approaches from a number of universities including UCL and Manchester. Bring your own insights, stories, comments and questions to share in a lively open forum.

Storytelling
Session Chair: David Owen
Join three story tellers who will each share a story related to their engaged practice. Be inspired by their stories, and join in the discussion.

**CATHEDRAL ROOM 1**

**S1** Stories from the War Hospital – The story of Dorothy Wilkinson
Richard Wilcocks, Secretary, Headingley LitFest
See some of the fascinating old photos and hear some of the extraordinary true stories which were collected, written up and compiled by Richard Wilcocks as the culmination of an eighteen-month research project into a large WW1 hospital situated in a training college at Beckett Park in Headingley, Leeds. Encouraged and mentored by Legacies of War at Leeds University, the research and interviews with descendants was undertaken by Headingley LitFest.

**S1** Professor Puzzles’ Big Day Out: “Once upon a time, in a not-so-far away town, there lived a young Professor who loved to learn...”
Naomi Kay, Public Engagement Officer; Barry Squires, Public Engagement and Impact Manager; Harry Gibson, Events Organiser, Rebecca Edwards, Knowledge Exchange and Impact Team Manager & Sam Squelch, Student Engagement Coordinator, Bournemouth University
Come along to this interactive story experience and learn about how we at Bournemouth University are engaging the public with our Festival of Learning. We’ll take you through the story of how we promote the Festival of Learning by taking public engagement on tour. You’ll also get an insight into the types of activities our visitors can engage with on campus at the festival, all through the eyes of Professor Puzzles!

**W** ‘Going Dragon Hunting’:
How to create stories that engage
Chris Thomson, Consultant Trainer, Jisc Netskills; Caroline Ingram, Business and Community Engagement Manager, Newcastle University

**MERCHANT ROOM 3**

Discover how to create powerful and effective stories about your work in this highly participative workshop based on Jisc Netskills’ Digital Storytelling Masterclass. Storytelling isn’t the preserve of screenwriters, journalists and authors. Anyone can do it but telling an effective story that grabs and holds the attention of your audience and communicates a clear message takes skill. This workshop will explain the essential elements of compelling storytelling. It will inspire you to create your own stories and give you ideas about how to use social media to share them with a wide audience.

**W** workshop
**P** presentation
**S** seminar
**St** storytelling
Attributes of digital engagers: Academic identity and role in engaged research online
Trevor Collins, Research Fellow and Ann Grand, Research Associate, The Open University
MERCHANT ROOM 5
This session will encourage participants to discuss the potential for digital forms of communication to support and create opportunities for engaged research. We will explore the issues, personal attributes and skills that individual researchers or research teams may need to consider when undertaking digital engagement. Participants will be invited to review their individual capacity to engage, how they can benefit from the capacities of their peers and collaborators, and the institutional support needed to promote effective engagement online.

Inspiring the public with research – the role of national campaigns
Ian Morton, Campaigns Manager, Universities UK; Michael Eades, Cultural Contexts Research Fellow, School of Advanced Studies
COLLEGE ROOM 1
How can national campaigns support and inspire the public to engage with research? What are the key ingredients that make your campaign work? How do you inspire researchers and universities to get involved, and how can partnerships help inspire public audiences? This workshop will explore the experiences of Universities Week 2014 and Being Human – the first festival of the humanities. It will showcase some of the innovative ways the public were engaged, and provide opportunities for delegates to explore the processes necessary to develop a successful campaign. Including the good, the bad and the ugly, delegates will have an opportunity to get under the skin of these two campaigns, share their own experiences of national public engagement initiatives and develop ideas of how they could get involved.

Engaged Futures: An ideal day in a realistic future?
David Wolff, Director, Community University Partnership Programme; Sophie Duncan, Deputy Director, NCCPE & Ceri Davis, Development Manager and part-time doctoral student, University of Brighton
COLLEGE ROOM 5
How can future visioning help you to think about realising longer term priorities and get beyond immediate pressures? How can you utilise creativity to identify enhancements to your work? This workshop will draw on the recent Engaged Futures consultation by the NCCPE and the University of Brighton’s Community University Partnership Programme’s 10 year anniversary research study into the ideal future of community university partnerships. It will explore a range of techniques to consider what the future could be like for engaged institutions and how these techniques can help your planning. Join round table discussions featuring stories of an imagined future from different perspectives and explore the practical benefits of imagining the future with others.
Sessions
day 1: 3rd December

15.15 parallel sessions

W Coordinating collaboration and engagement - what level works best for a Higher Education Institution and its community partners?
Catherine Bates, Project Coordinator, Dublin Institute of Technology; Emma McKenna, Science Shop Coordinator, Queens University Belfast
CATHEDRAL ROOM 1
What are the pros and cons of doing civic engagement at different levels in Higher Education Institutions? These range from large scale strategic focusing of resources to address grand societal challenges, right the way down to individual lecturers/students/small community organisations engaging with each other on topics of mutual relevance or interest, through mechanisms such as community-based research. How can mutually beneficial engagement with a range of communities or charities be ensured at all of these levels? What level of engagement might a HEI prioritise (and why) if its resources couldn’t stretch to all of them? This workshop will explore these ideas with participants.

P Letter to an unknown soldier: A digital war memorial created by thousands of people
Kate Pullinger, Professor of Creative Writing and Digital Media, Bath Spa University
MERCHANT ROOM 3
For 37 days in the summer of 2014, Kate Pullinger and Neil Bartlett’s digital war memorial, Letter to an Unknown Soldier, was open to the public for contributions. On Platform 1 of Paddington Station in London, Charles Jagger’s WW1 memorial stands - a statue of the unknown soldier, dressed in trench uniform, reading a letter he’s just torn from its envelope. Pullinger and Bartlett asked people to take time away from the official commemorations of the WW1 centenary to think about this simple question: If you could say whatever you wanted to say to that soldier, what would you say? More than 21,000 people responded by writing letters. The website of Letter to an Unknown Soldier is a digital war memorial, written by thousands of people. This project was commissioned by 14-18 NOW, an organisation funded by Arts Council England and Heritage Lottery, to commission artists to respond to the centenary of WW1.

P Cut to the chase: Making complex subjects interesting
Adrian Tinniswood, historian and author
MERCHANT ROOM 3
A successful writer and historian, Adrian makes his living writing popular but ‘serious’ history books – books like ‘The Verneys: A True Story of Love, War and Madness in 17th Century England’. In his presentation Adrian will share the hard-won lessons he has learned since his early days as a trainee curator producing guide books for historic houses. He will reflect on the importance of story, character and emotion, and the challenge of bringing the past to life whilst avoiding ‘dumbing down’ the historical content.
Heritage apple trees offer a fruitful Commonwealth Games legacy for Glasgow’s nurseries
Kirsty Ross, postdoctoral research associate, University of Strathclyde

How to talk to your cat about science
Rowena Fletcher-Wood, doctoral researcher, University of Birmingham

Engage2020: Engagement for responsible research and innovation
Henk Mulder, Lecturer Science Communication, University of Groningen; Sonia Bussu, Involve

Beyond the tip of the iceberg: Supporting public engagement
Johannes Warther, PhD student, University of Bath

Engage with Strathclyde: An innovative approach to knowledge exchange
Rachel Clark, Project Coordinator, University of Strathclyde

‘Getting off the perch’ – our journey towards an integrated approach to service user involvement for public health nursing at UWE, Bristol
Barbara Potter, Senior Lecturer, University of the West of England

The Brilliant Club: A selection of work by school pupils who have participated in our Scholars Programme
Penny Wilson, Partnerships Director, The Brilliant Club

The SUPI story
Representatives from the School-University Partnerships Initiative

How to engage inside out
Tacita Nye, Knowledge Exchange & Public Engagement Team, Babraham Institute

Connecting through storytelling
Emily Underwood-Lee, Research Associate & George Ewart, Evans Centre for Storytelling, University of South Wales

We need each other to flourish: Cognitive justice and social change in community-university collaborations
Ceri Davies, Development Manager & part-time doctoral student, University of Brighton

Eggs and chickens; what comes first in health research, involvement or engagement?
Kath Maguire, Associate Research Fellow in Public Engagement, the National Institute for Health Research Collaboration for Leadership in Applied Health Research and Care South West Peninsula

Sowing the seeds for a UK community partner network
Kim Aumann, Community Practitioner, Boingboing

Evaluating experience: Using photography as a tool for questioning
Charlotte Barratt, Student Recruitment Officer (WP), University of Leicester

Using an international, sports-related, tradition to engage the public in science
Laura Wicks, Public Engagement Coordinator, Heriot Watt University

Performing ethics in community-based participatory research
Sarah Banks, Co-Director, Centre for Social Justice and Community Action

Collaborating for greater impact
Clare Harvey, SEPnet Director of Outreach, University of Surrey

Debate, discussion and discourse at the Edinburgh Fringe
Laura Wicks, Public Engagement Coordinator & Katarzyna Przybyljen, Heriot-Watt University; Sarah Anderson, Project Officer & Heather Rea, Project Lead, The Beltane Network at the University of Edinburgh

Presenting new dress-focused research on the ‘Alice’ books to a museum audience
Kiera Vaclavik, Senior Lecturer, Queen Mary, University of London

Starting from values in community-university partnerships
Elona Hoover, Research Officer, University of Brighton & Sophia de Sousa, Chief Executive, The Glass House

Social Action: Engaging higher education students in their local communities in Northern Pakistan
Juliet Millican, Deputy Director, CUPP, University of Brighton
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18.00-19.30

Art of the Brain: Tales of the unexpected
Stephen Magrath, artist; Sarah Bailey, Senior Lecturer, Department of Pharmacy & Pharmacology, University of Bath

COLLEGE ROOM 1

Looking to engage others in your research through art? Join Stephen Magrath and Dr Sarah Bailey for this interactive workshop where they will share their own sci-art collaboration story – ‘The Art of the Brain’. Participants will be invited to produce their own art work; drawings of their brain populated with images and text to describe a potential sci-art project to promote research. Come prepared to get creative!

Bacteria Combat: Interactive microbiology card game showing microbial warfare at its very best!
Carla Brown, PhD student, University of Glasgow; Daniel Falconer, Game designer, Future Fossil Studios

COLLEGE ROOM 2

Come battle against your friends, foes and colleagues in a game of bacteria combat; an intense and thrilling card game which shows just how strong these microscopic athletes can be! Watch how good and bad bacteria compete against each other within the human host using their unique strength, speed, generation time, resistance and special power scores! However, don’t forget to look out for antibiotics and immune cells. A sneaky appearance from these joker cards means game over.... or does it??

A Dream of a Low Carbon Future – using art and stories to imagine the UK in 2150AD
James Mckay, Centre Manager, EPSRC CDT Bioenergy & Low Carbon Technologies University of Leeds

MERCHANT ROOM 3

A Dream of a Low Carbon Future is an exciting project intended to engage the public in imagining what life will be like in a positive, sustainable, equitable low carbon society in 2150 AD. 150 PhD researchers, artists, writers, poets and school children are involved. In this session delegates are invited to take part in a ‘trial’ to test some ideas. Although a trial, the outcomes will be used in the project – so your input could end up being published! Please bring an open mind and be prepared to have a go at producing art and creative writing.

The Making Space: A pedagogic place of encounter, transformation and serendipity
Rebecca Fisher, International Summer School Programme Manager; Amy Clarke, IATL Office Manager & Robbie Foulston, University of Warwick

LANCASTER SUITE

Encounter The Making Space, a waypoint for travellers in the twilight between the known and the unknown, where stars wheel overhead in the night-time sky, magical transformations occur and stories are woven. The Making Space is a place of creativity and imagination which facilitates unexpected connections. It is designed to overturn the conventions of a classroom and engage participants in their learning environment in new ways. A result of research into Open-Space Learning, we are exploring The Making Space as a tool for breaking down barriers between the community and the university, resulting in a more democratic, less hierarchical space in which to co-create knowledge. Come and join us for a magical encounter.
Encounters

day 1: 3rd December

18.00-19.30

Light? Fantastic!
Toby Shannon, International Year of Light
UK Coordinator, Institute of Physics
COLEGGE ROOM 3

2015 is the International Year of Light – a year-long celebration of light and light-based technologies, covering astronomy to microscopy to everything in between! The year represents a great opportunity to engage your local communities on the scientific and cultural impact of light and we’re really keen to hear what you have in mind! If you’re planning to incorporate light into your existing plans for 2015 or have a special project in mind, we want to hear about it! Come and have a chat with Toby Shannon (the UK Coordinator for the year) to discuss your ideas and play with light and discuss if a light bulb deserved to win the Nobel Prize.

The Neuroscience of Zombies: Deadinburgh & immersive theatre in engagement
Lewis Hou, University of Edinburgh
MERCHANT ROOM 5

Edinburgh is over-run with a mysterious ‘zombie-like’ epidemic and you are the only survivors. Lewis Hou will share his latest results fresh from the MRI scanner and try to answer your questions before you vote: seek a cure; cull the infected or bomb Edinburgh? Overseen by LAStheatre company in collaboration with six UK research teams, immersive theatre allows the narrative of a hypothetical epidemic to highlight the very real research methods, cross-disciplinary science and ethical debates in public health. This session begins with a small excerpt from NCCPE’s Best STEM Engage 2014 award-winning show ‘Enlightenment Café: Deadinburgh’ followed by an open question and answer session with LAStheatre. deadinburgh.co.uk

Thomas Hardy and the tabloids: Using newspapers to write creatively
Jonathan Memel, PhD student, University of Exeter & Martin Stephen, Visitor Services Manager, National Trust
MERCHANT ROOM 2

Led by Jonathan Memel and Martin Stephen, this Engagement Encounter is based on a research-led workshop which recently toured across Dorset to five A-Level groups. Like Thomas Hardy himself, you can scrutinise 1830 editions of a popular newspaper in search of strange stories and facts, ranging from a wife sale in Stamford to a 21-year teetotal pledge in Chelsea. You can then follow Hardy’s transformation of fact into fiction by reading and watching versions of ‘The Mayor of Casterbridge’, a novel inspired by these newspaper extracts.

Writing postcards to the past: a CAER Heritage project engagement activity
Dave Wyatt, Senior Lecturer & Oliver Davis, Lecturer, Cardiff University; Dave Horton, Community Development Manager, ACE
COLEGGE ROOM 5

Come and experience some of the magic that made the CAER Heritage project overall winner of the NCCPE’s 2014 Engage competition. Delegates will be introduced to artefacts, photographs and stories from Caerau and Ely by community members from these Cardiff suburbs. Once delegates have discovered something of the area’s rich heritage they will be invited to write and/or illustrate time-travelling postcards to the past reflecting on what they have learned.

Science Ceilidh: Science through dancing
Lewis Hou & the Engage Science Ceilidh Band
MERCHANT ROOM 1

The Science Ceilidh explores biological concepts through Scottish dancing: from swinging your partner codon in the Orcadian Strip-the-Helix to stimulating the immune system in the Dashing White Blood Cell. With neuroscientist and musician, Lewis Hou and the Science K-Li Band, the format has been successful both for adult events, and working with communities by developing new dances with local researchers and school children. This workshop will give a taster of a dance or two, so curious feet and minds are very welcome! scienceceilidh.com

Dances start at 18.20 and 18.55
11.10 parallel sessions

**SUPI Seminar: Building sustainable school-university partnerships**
April McMahon, Vice Chancellor, Aberystwyth University; Claire Wood, Project Officer, NCCPE; Penny Wilson, Partnerships Director, The Brilliant Club; Chloe Anderson, Schools Partnership Coordinator, University of Bristol & Marion Sheridan, Lecturer, University of Strathclyde

**LANCASTER SUITE**

Over the years, millions of pounds of public money has been invested in school-university partnerships (SUPs) but what have we learnt? What are the core ingredients of developing effective school-university partnerships? How can what we know already inform the partnerships that we develop – and to what extent can they be mutually beneficial? Where are universities and schools choosing to invest their energy in their partnership work – and what does success look like? This session will explore the dynamics of school-university partnerships – paying particular attention to researcher engagement. It will provide opportunities to reflect on what schools and universities are looking for from their relationships, and the challenges to more collaborative approaches; it will ask is the distinction between widening participation and researcher engagement a helpful one – or does it lead to a less healthy environment for school-university partnerships to flourish? And it will showcase a range of approaches to researcher engagement to encourage delegates to explore how to improve their own practice. If you are interested in or involved in SUPs then join colleagues from the Schools University Partnership Initiative (SUPI) and the Brilliant Club to tease out how to develop sustainable SUPs that make a difference.

**Best of friends? Public engagement, the REF and learning from the Research Impact Network**
Sam Gray, Committee Member, Research Impact Network & Paul Manners, Director, NCCPE

**MERCHANT ROOM 1**

Has REF impact been a positive force for public engagement or has it undermined the value and purpose of engagement with communities and partners? This seminar will explore the, sometimes tricky, relationship between public engagement, impact and the REF. Drawing on learning from the Research Impact Network’s inaugural event in February 2014 and the NCCPE’s events, we’ll take a sideways glance at research management practices that the impact agenda and the reporting requirements of the REF in particular have encouraged institutions to adopt.

**Listening to London – re-thinking the museum in a changing world**
Caroline Macdonald, Senior Curator, Prehistory & Roman & Finbarr Whooley, Content Director, Museum of London

**MERCHANT ROOM 5**

The Museum of London, like all museums, is having to run to keep up with rapidly changing public interests and expectations. 2013 saw the museum take a bold step – to break down the conventional ‘silos’ of collecting, research, public programmes, product development and marketing and embark on a project to re-think its offer to the public from the ground up. Caroline McDonald, a senior curator at the museum, was given the challenge of designing and executing a project to deliver a ‘content master plan’ – which would describe the total sphere of intellectual focus and endeavour for the museum, and provide a framework to govern their future creative direction.

Caroline – and the new head of content, Finbarr Whooley, appointed to deliver the strategy – will share the approach they developed and the resulting plan.

**Communicating engagement within, and outside the university; developing contributions for a new journal**
Sandy Oliver, Institute of Education

**COLLEGE ROOM 1**

Research for All is a new journal which seeks to provide a democratic space for both academics, support staff and managers within Higher Education and non-academic practitioners/policy-makers across a range of sectors to explore diverse processes of research engagement. This workshop will coincide with the first call for contributions by encouraging participants to start developing compelling stories of their engagement activities and/or analytical commentaries on engagement. Through a series of hands-on activities we will introduce the innovative aspects of the journal and explore how persuasive stories can be told through different media. Following the workshop, participants will be invited to develop their ideas for submission to the journal.
The speakers will discuss the importance of their partnership in delivering a large-scale event – Festival of the Mind – for the mutual benefit of the general public, university and city. Festival of the Mind is an 11-day festival where the University shares its research with the public through creative collaborations with City partners. The second Festival took place in September 2014 and saw 50 innovative, collaborative projects, involving 150 academics, take place in eight venues across Sheffield, reaching over 26,000 members of the public.

Learned societies – inspiring researchers and the public to engage
Helen Featherstone, University of Bath; Magda Van Leeuwen, Royal Society of Chemistry; Lesley Paterson, Royal Academy of Engineering; Hazel Norman, British Ecological Society

Many learned societies have a strong tradition in supporting their members to engage with the public. What more can they be doing to develop quality engagement practice for their discipline? This interactive session will explore the role of learned societies in developing cultures of engagement, and ask – what more can they do? Join colleagues from the Royal Society of Chemistry; the British Ecological Society, and the Royal Academy of Engineering to explore what they can do for you.

The thrills and spills of co-producing a research programme
Morag McDermont, Principal Investigator, University of Bristol & Sue Cohen, Co-Investigator

The Productive Margins Research Forum is an innovative mechanism where academics and community organisations co-produce a research programme around the question: ‘How can we (re)design regulatory regimes that begin from the capabilities of communities excluded from the mainstream, to find ways of supporting the knowledge, passions and creativity of citizens?’?. Forums are structured around partner organisations’ existing collaborative methods and aim to test methods and explore the impacts of multiple approaches to collaboration. In this workshop, Forum members will take participants through the first eighteen months of your journey, reflecting together on the possibilities and problematics of this experimental methodology.

In 2015 the NCCPE plan to launch their first Public Engagement Academy. This 6 month pilot programme will support the professional development of the many people now working as engagement brokers within and outside of universities. The academy will include core days, action learning sets with course participants, learning opportunities in organisations whose core business is engagement, and an online forum. Graduates of the programme will be invited to mentor the next course participants, and join a training academy alumni association – to support engagement brokers across the UK. Come and find out more about our plans, tell us what you think, and help shape the programme to ensure it meets the needs of potential participants.

Engagement is a two-way process, but does that interaction need to occur with every contact? Lectures have been discredited as one-way transmission, but when employed within a range of engagement formats, they may fulfil audience needs to inspire curiosity and unlock potential for further engagement. On-site surveys of a New Zealand science festival revealed that regardless of age, gender, ethnicity or education,
77% of the adult audience were most attracted to lectures while 84% found lectures useful; significantly higher than any other format. We will discuss how engagement can occur over time, whereby knowledge acquisition improves engagement with the establishment.

**P Fun Palaces: Giving arts and sciences back to the community – and watching them run with it. How an idea from 1961 finally came to life in 2014**

Stella Duffy, Founder and Co-Director & Hannah Lambert, Producer, Fun Palaces

**COLLEGE ROOM 5**

The 4/5 October 2014 saw over 100 Fun Palaces across the UK and beyond, based on theatre director Joan Littlewood and architect Cedric Price’s vision of one free and welcoming space holding all arts and sciences – a true democratisation of culture. The first of an annual campaign encouraging local people to create in community, Fun Palaces were in high streets, schools, libraries, a woodland and a swimming pool, many created and curated by people who did not identify as ‘artists’ or ‘scientists’. We want to share how it happened, what we’ve learned, and how you can take part in 2015.

**P What if...? Supporting young people exploring their own curiosity**

Lorraine Coghill, Durham University, Katy Milne, Director of Arts and Creativity, Greenfield Community College, Aidan Wong & Aidan Robson, School Students, Greenfield Community College

**CATHEDRAL ROOM 1**

What if... you could ask anything? Young people from Greenfield Community College will take you on an exploration of their journey of discovery, delving into their curiosity and encouraging you to explore your own in this unique participatory session based around the Engage Competition award-winning ‘What if...?’ project. ‘What if...?’ placed ownership with young people enabling them to follow their own interests to develop a live performance piece through collaborative interactions with scientific researchers (Durham University) and creative practitioners (Greenfield Arts and Unfolding Theatre). This session will examine the team’s experiences, providing opportunities to discuss the realities of running a young-person-led project.

**P Mainstreaming community-based research; findings from a global study**

Budd Hall, Co-Chair, UNESCO Chair in Community Based Research and Social Responsibility in Higher Education, University of Victoria, Canada

**MERCHANT ROOM 3**

What do we mean by ‘community-based research’? What are the implications of the various efforts in different parts of the world to ‘mainstream’ community based research within higher education institutions. Hear the preliminary results of a global survey on the efforts being made to place community-based research more centrally into the research worlds of NGOs and higher education institutions.

**P Creative citizens – Researching the value of creative citizenship through co-creative action research (A ‘transmedia’ case study)**

Emma Agusita, Research Fellow; Jon Dovey, Professor of Screen Media & Shawn Sobers, Senior Lecturer, University of the West of England; Vince Baidoo - Founder and Director of South Blessed (Community Research Partner)

**HANOVER ROOM**

This presentation shares the approach and findings of a case study that explored how ‘South Blessed’, an informal youth network of creative citizens in Bristol, generates value through its activities. South Blessed showcases a diversity of young, creative talent from South West England in music, fashion, poetry, skateboarding, street art, graffiti, film, comics, media activism and journalism. The study, part of a multi-institution AHRC Connected Communities project called Media, Community and the Creative Citizen, attempted to articulate the community or civic benefits of this informal network of people, struggling for success in the creative economy.
Sessions

day 2: 4th December

14.00 parallel sessions

W Interactive Sensory Objects for and by people with learning disabilities; co-designing a more inclusive museum experience
Kate Allen, Associate Professor in Art & Nic Hollinworth, Sensory Objects Post Doctoral Researcher, Systems Engineering, University of Reading; Co-Researchers from Tower Project, Judith and Tim
LANCASTER SUITE

A combined presentation and hands on workshop: co-researchers (people with learning disabilities) and researchers from the 3 year AHRC project ‘Interactive sensory objects for and by people with learning disabilities’, co-present sensory objects research. The workshop involves Mencap Liverpool Access to Heritage Group at Speke Hall, Reading; College Learners with Learning Difficulties and/ or Disabilities at the Museum of English Rural Life, Reading; and The Tower Project, London, who are our current co-researchers working with The British Museum. You will have the opportunity to stimulate your senses in our workshop activities, and to try out our award-winning littleBits go LARGE easy-to-use electronics to activate sensory information.

W Public engagement – the Eden way
Nathan Mansbridge, Narrator Team Leader & Gabriella Gilkes, Programme Manager – Scientific Projects, Eden Project
MERCHANT ROOM 1

The Eden Project is one of the most extraordinary engagement projects of the last 30 years – coming to redefine how visitor attractions might combine powerful ethical principles with commercial acumen and creative flair. This workshop shares some of the lessons learned on that remarkable journey – and explores how the team at Eden have built engagement into everything they do as an organisation. Part of their mission is to bring cutting edge research to the public. So what have they learned about how to work with researchers? How can shared vision, trust, effective communication and respect be built into such partnerships – and what can happen when you get it right?

W Bridging research and practice in informal science learning to help understand its value
Mat Hickman, Programme Manager, Informal Science Learning, Wellcome Trust & Naomi Beaumont, Senior Portfolio Manager, ESRC
MERCHANT ROOM 5

Many of our views about science are formed outside the formal education system: at museums, from our parents, through television documentaries, etc. Science Learning+ is a scheme that aims to make a transformational step to improve the knowledge base and practice of informal science experiences, to better understand, strengthen and coordinate their vital role in science engagement and learning. A key element of Science Learning+ is a grant scheme to fund collaborative projects between practitioners and researchers of informal science learning. This session is an opportunity for you to find out more about Science Learning+ and discuss some of the new grant-holders’ project plans with them.

W Arts led, academically informed, publicly engaged
Dr Catriona Firth, Project Manager, Warwick Commission on the Future of Cultural Value; Eleonora Belfiore, Associate Professor of Cultural Policy, University of Warwick
COLLEGE ROOM 1

The University of Warwick launched its Commission on the Future of Cultural Value in 2013, with the bold strapline: ‘Arts led, academically informed, publicly engaged’. Its ambition was to bring together different communities with a stake in the arts – practitioners, policy makers, academics and the public – to explore the kinds of investment needed to secure the future of culture in the UK and to ensure it is inclusive and accessible for all. Join three members of the Warwick team to learn how they have gone about this ambitious goal – and the lessons they have learned along the way about how to animate public debate and bring academic research into dialogue with practice-based expertise.
Sessions
day 2: 4th December

14.00 parallel sessions

W Working in partnership: how can working with cultural organisations help universities engage public audiences with research in new and different ways?
Lizzy Baddeley, Events Coordinator, Public Engagement Unit, UCL; Lesley Patrick, Director, DARE; Penny Evans, Assistant Director, Knowle West Media Centre; Kate Donington, Post Doctoral Researcher & Steve Cross, Head of Public Engagement, UCL

COLLEGE ROOM 5

Universities and cultural organisations are both seeking to engage relevant publics in their work. Often these audiences can overlap, yet cultural organisations are more practiced at accessing those audiences. How can partnering with a cultural organisation, like a museum, science centre or theatre, benefit universities? And what is in it for the partner? This session brings together researchers, and staff from universities and cultural organisations who have been involved in partnership to begin a discussion of the benefits, drawbacks, success and failures of working together to engage. Delegates will have the chance to share their own experiences, interrogate the speakers and suggest ways to build on this model.

Storytelling
Session Chair: Maeve Lydon, University of Victoria
Join three story tellers who will each share a story related to their engaged practice. Be inspired by their stories, and join in the discussion. CATHEDRAL ROOM 1

S1 The Seed – a work of fiction, based in fact
Sharon Court, Freelance Practitioner, apple-seed.org.uk
A re-telling of a familiar story, highlighting some of the challenges facing effective community engagement. Perhaps you might recognise yourself or your institution in the story…?

S4 Can artists-in-residence do public engagement?
Barbara Melville, Writer in Residence, MRC Centre for Regenerative Medicine
Artist-in-residence programmes are becoming increasingly popular in research organisations. For the artist, the benefits seem obvious: there is the space to develop new work, the opportunity to meet fascinating people, and inspiring environments to draw from. But if artists can create whatever they want, what exactly is in it for the host? Can’t it all go horribly wrong? Barbara Melville tells a comedic story of her time as a writer-in-residence with the MRC Centre for Regenerative Medicine, including the projects she juggled, how’s she’s been received and her feelings on the concept of art as public engagement.

S4 A science ghost story
Rowena Fletcher-Wood, Doctoral Researcher, University of Birmingham
Ever woken from a deep sleep for no reason only to find yourself unable to move any part of your body except your eyes? Have you seen shadows, flashing lights, or felt yourself being suffocated? 50% of people will experience this, with no idea what’s happening. It may happen once, or recur. And for some it is a terrifying, living nightmare. You may have heard ghost stories about the Hag, a spirit that sits on your chest and squashes the breath from you. That is only one of many ghost stories detailing this phenomenon. Want to know the true story?

W Hearing our voices, speaking our truths; vocal collage
Brook Hessler, Professor of Rhetoric and Composition, Oklahoma City University & Pam Bell, Archivist, Oklahoma City National Memorial and Museum

MERCHANT ROOM 3

Facilitators of multimedia projects such as digital storytelling often discover that participants are reluctant to listen to their own voices even though their words are powerful and profound. This workshop shares a self-confidence and community-building activity that can be adapted to a variety of forums as a way to help participants record and combine their voices into a vocal collage – a way to hear themselves alone and in concert with others – using just a smartphone. We will co-create a collage and discuss how this method is being used in an international partnership combining public memory, oral history and verbatim theatre.
Day 1: Plenary 1

Cutting edge engagement
- Madeleine Atkins, Chief Executive, HEFCE
- David Wyatt & David Horton, CAER Project
- Emma Wakelin, Associate Director of Programmes, AHRC
- Session Chairs: Paul Manners, Director & Sophie Duncan, Deputy Director, NCCPE

What role should universities play in feeding the nation’s curiosity, stimulating our imagination and mobilising learning? Why do we seem to privilege the commercial benefits universities create over their contribution to culture, learning and well-being?

In making the case for universities, and setting an agenda for their public role, we need to revisit the broad spectrum of value they help to generate by opening up their people, places and resources to the world outside.

Join our speakers and the team behind the Engage Competition’s winning entry for a provocative start to this year’s conference.

Day 1: Plenary 2

Curiosity culture
- Robina Thomas, Director, Indigenous Academic and Community Engagement, University of Victoria
- Dominic Gray, Projects Director, Opera North
- Professor Peter McOwan, Vice-Principal, Public Engagement and Student Enterprise
- Session Chair: Sophie Duncan, Deputy Director, NCCPE

Few would contest that becoming more outward-facing and curious about the world outside your institutional boundaries is creative and makes strategic sense. However, it is all too easy to pay lip service to engagement and surprisingly hard to embrace the challenges and rewards it offers.

In this session our speakers challenge us to consider what it really takes to move engagement, and a genuine openness and curiosity about other communities, into the mainstream of an organisation.

Dominic Gray has seen Opera North transform from an organisation that privileged a small, specialist audience to one that genuinely welcomes everyone. Owul’sih’yah’mahht (Robina Thomas) is a member of Lyackson First Nation. She is also an Associate Professor in the School of Social Work at the University of Victoria in Canada where she is Director of Indigenous Academic and Community Engagement. She explores how different types of knowledges can be valued to transform thinking.

The session ends with a little magic! Conjuring tricks use secret science hidden in sly storytelling to make the impossible seem possible and tonight, in front of a live audience, Peter McGowan, Vice-Principal (Public Engagement and Student Enterprise) at Queen Mary University, will pull back the curtain to reveal how magic can be used to engage the curious.

Day 2: Plenary 1

Strategic imagination
- Eleonora Belfiore, Director of Study of the Warwick Commission & Associate Professor of Cultural Policy, University of Warwick
- Michael John Gorman, CEO, Science Gallery International
- Session Chair: Clare Matterson, Director of Strategy, Wellcome Trust and Paul Manners, Director, NCCPE

In this session two leading thinkers about engagement will share their distinctive perspectives on the key issues at the cutting edge of engaging with the public. Both will identify strategic challenges that they believe hold the key to more powerful engagement with the public imagination – and how these might be creatively addressed.

Eleonora Belfiore is Associate Professor at the University of Warwick and a leading thinker about how universities can embrace engagement with the public. She has written extensively about concepts of value and impact, and about the power of critical cultural analysis to mobilise change.

Michael John Gorman is the director of the Dublin Science Gallery, hosted by Trinity College Dublin, with a radical vision of the relationship between science and art and the potential to develop new forms of engagement.

Day 2: Plenary 2

Curiouser and Curiouser
- Mohit Bakaya, Commissioning Editor, Specialist Factual, Radio 4
- Session chairs: Paul Manners, Director & Sophie Duncan, Deputy Director, NCCPE

Drawing our conference to a close, Mohit Bakaya, Commissioner of Specialist Factual content for Radio 4, will uncover what engagement means to the BBC – and how engaging with the public curiosity drives everything they do. What are the challenges they face in identifying and sharing world-changing ideas, and how might universities and researchers be part of that creative journey?

Our session will end with our conference storytellers, who will share insights from their experiences of the conference, capturing what they have thought and felt, and inviting delegates to consider these questions, ‘How curious are you?’ and ‘How will this event inform your practice, and what will you take away?’.
Plenary biographies

**Madeleine Atkins**, Chief Executive, HEFCE

Professor Atkins joined HEFCE as Chief Executive from 1 January 2014 having previously been a member of the HEFCE Board. Her background includes reading Law and History at the University of Cambridge, completing a PhD at the University of Nottingham, and teaching in a large comprehensive school in Huntingdon. Following various senior positions at the University of Newcastle, she was Vice-Chancellor of the University of Coventry between 2004 and December 2013. Madeleine makes an active contribution to public life both at regional and national level.

**David Wyatt**, Senior Lecturer, School of History, Archaeology and Religion, University of Cardiff

Dave Wyatt is a senior lecturer in history and community engagement co-ordinator in the School of History, Archaeology and Religion (SHARE) at Cardiff University. Dave’s research specialises in the history of slavery in the societies of early medieval Britain. He also co-ordinates SHARE’s engagement activities, developing formal and informal learning opportunities and promoting a culture of engagement and co-production. Dave is project PI and is involved in the delivery and management of all key aspects of the CAER Heritage Project.

**Emma Wakelin**, Associate Director of Programmes, AHRC

Emma has worked at the Arts and Humanities Research Council (AHRC) since 2000, and has been Associate Director of Programmes there since 2005. Emma spent several years overseeing the strategic development of the AHRC’s postgraduate funding provision and its support for modern languages. She now leads on the organisation’s work connecting academic research in the arts and humanities with creative and cultural organisations, overseeing the development of new partnerships and the AHRC’s four Knowledge Exchange Hubs in the Creative Economy, as well as working closely with partners including the Design Council, NESTA and the Technology Strategy Board, and overseeing the AHRC’s Digital Transformations theme and Cultural Value project. Before joining the AHRC, Emma spent five years working as an editor on the revised edition of the New Grove Dictionary of Music and Musicians, which was published by Macmillan in 2000. During this time, she also completed her doctorate in Music at Royal Holloway, University of London.

**David Horton**, Community Development Manager, Action in Caerau & Ely

Dave Horton has been a youth and community worker for over 16 years, mostly in Cardiff but also in South Africa. He is currently Community Development Co-ordinator for Cardiff West Communities First and Development Manager for ACE (Action in Caerau & Ely). He recently completed an MSc in Community Regeneration, specialising in in-work poverty. He lives in Caerau, Cardiff.

**Dominic Gray**, Projects Director, Opera North

Dominic Gray was born in South Wales and educated at Cambridge University and at University College Cardiff. His early career as a writer and director included stints with Battersea Arts Centre, Glyndebourne and BBC schools radio. He went on to become the RSC’s Education Manager at the Barbican, where he initiated the Tongues on Fire young people’s festival at the Young Vic and took RSC Education into prisons for the first time. (He fondly remembers leading education workshops with the young Daniel Evans (now Artistic Director at Sheffield Theatres) and the even younger Jude Law). In 1996 Dominic was appointed Director of Education at Opera North, where amongst many other projects he produced Operaville, a Millennium Festival commission telling the multi-cultural stories of seven Bradford families living through the year 2000. In 2001 he became Opera North’s first Projects Director, with a brief to develop new work across music, performance and the visual arts. Partners have included the RSC, Tate and Manchester International Festival, and commissioned artists include composer Gavin Bryars, film-makers the Quay Brothers and novelist Hilary Mantel. Dominic is a member of the AHRC advisory board and the Public Engagement with Research advisory panel. In 2007 he was part of the team that created DARE, the collaborative partnership between Opera North and the University of Leeds and he sits on the DARE board.

**Robina Thomas**, Qwul’sih’yah’maht (Robina Thomas) is a member of Lyackson First Nation. Robina is an Associate Professor and holds a faculty position in the School of Social Work at the University of Victoria. Presently she is Director, Indigenous Academic and Community Engagement. Robina has extensive experience in the field of Indigenous studies. Her Master’s thesis focused on Kuper Island Residential School and her PhD dissertation focused on Indigenous Women and Leadership. Her research interests include: Indigenous women and...
children, residential schools, storytelling, community engagement and anti-colonial/anti-racist practices as a way of life.

**Professor Peter McOwan**
**Vice-Principal**
**Public Engagement and Student Enterprise**

Peter McOwan is a Professor of Computer Science in the School of Electronic Engineering and Computer Science at Queen Mary. He was appointed to the role of Vice Principal for Public Engagement and Student Enterprise in January 2012. Peter’s interdisciplinary research interests are in visual perception, cognitive science and biologically inspired hardware and software. He was coordinator of the successful Living with Robots and Interactive Companions (LIREC) project, one of the EU’s largest robotics projects, developing long-term synthetic companions, and is currently coordinator of an EU Science in Society grant Teaching Enquiry with Mysteries Incorporated (TEMI), using magic, myths and mysteries to promote enquiry-based education in Europe. He was a founder member of the Computing at School’s network, was elected a National Teaching Fellow by the Higher Education Academy in 2008 and was awarded the 2011 IET Mountbatten Medal for his work in promoting computer science to diverse audiences. He also co-created with Queen Mary Innovation (QMI) the QApps venture, which develops commercial smartphone apps from staff and student research.

**Elenora Belfiore**

is Associate Professor in Cultural Policy at the Centre for Cultural Policy Studies at the University of Warwick, UK. She has published extensively on the notion of the ‘social impacts’ of the arts and the effect that the rhetoric of impact has had on British cultural policy. Her work amounts to a sustained intellectual critique of the role of evidence and research in decision-making in the cultural sector, in favour of an approach that emphasises the political and value-driven dimension of cultural policy making. She has written, with Oliver Bennett, a monograph on this topic entitled *The Social Impact of the Arts: An intellectual history* published by Palgrave in 2008 and co-edited with Anna Upchurch a volume entitled *Humanities in the Twenty-First Century: Beyond Utility and Markets*, published July 2013 by Palgrave, which looks at debates around the value and impact of the humanities. Over the past two years, Dr Belfiore has been developing a programme of research activities around the concept of ‘cultural value’, its definition, and its place in current policy discourses and justification for public subsidy of the arts and culture. In 2012, she founded The #culturalvalue Initiative (culturalvalueinitiative.org), a curated blog and resource on cultural value and policy. She is Director of Studies of the Warwick Commission on the Future of Cultural Value (warwick.ac.uk/research/warwickcommission/futureculture/), a large-scale public engagement project that aims to stimulate a public debate on the value of the arts and culture and develop fresh policy thinking.

**Mohit Bakaya**

Mohit Bakaya is Commissioning Editor, Specialist Factual, at Radio 4. He takes lead responsibility for current affairs, politics, science, health, ideas and religion for Radio 4. He commissions the evening history, science, and social and current affairs documentaries on the network, and also looks after afternoon formats, Archive on 4, Wednesday Debate and Four Thought. He joined the BBC as a production trainee and helped launch the Radio 4’s arts programme, Front Row, before becoming editor of the culture and ideas magazine, Night Waves, on Radio 3. He has made documentaries for Radios 3 and 4 on subjects as diverse as Bruce Springsteen, the history of pain, Nokia, and the death penalty. He is on the board of the Prison Radio Association and Tamasha Theatre Company. When he escapes the clutches of the BBC, he enjoys cooking; he is on a mission to make the perfect risotto... so far unsuccessfully!
Plenary biographies

Session Chairs:

Sophie Duncan, Deputy Director, NCCPE
Sophie has worked in public engagement for over 20 years. She is currently the deputy director of the National Coordinating Centre for Public Engagement, a role that includes overseeing NCCPE projects and communications. Originally trained as a physicist she started her career at the Science Museum in London where she was involved in exhibition design and public events. She then became programme manager with Science Year – a government initiative to engage teenagers with science. Following this, Sophie spent 7 years working at the BBC – leading the creation and delivery of national learning campaigns including Breathing Places which sought to inspire people to do one thing to help wildlife, and Play it Again which encouraged people to develop their musical talent. A skilled facilitator and trainer, Sophie is particularly interested in the role of evaluation to develop quality engagement. She is passionate about engaging with the public, and committed to finding more effective ways to support public involvement in higher education.

Paul Manners is Associate Professor in Public Engagement at UWE and director of the National Coordinating Centre for Public Engagement. The NCCPE’s role is to help to coordinate public engagement practice and to support innovation and strategic change in universities. Paul’s whole career has been education related. He trained as a secondary English teacher and after teaching for five years, joined the BBC where his credits include the long running BBC2 series, ‘Rough Science’. He was an executive producer in BBC Learning, responsible for a number of broadcast-led public engagement campaigns, including the People’s War project, gathering tens of thousands personal reminiscences about WWII into an online archive. He is chair of the National Trust’s advisory panel on Learning and Engagement and a fellow of the RSA.

Clare Matterson, Director of Strategy, Wellcome Trust
Clare Matterson is Director of Strategy at the Wellcome Trust with its global mission to improve human and animal health. She leads on development of strategy, policy, advocacy and education, communicating the work of the Trust, leading grant management and incubating new initiatives. From 2004 to 2014, Clare was Director of Culture & Society at the Wellcome Trust. With a small team, she conceived and led the first 10 years of Wellcome Collection – the Trust’s highly acclaimed public venue. She was responsible for bringing the arts and humanities into the core of the Trust’s work and for extending its activities to engage the public with science. Passionate about education, Clare led the Wellcome Trust’s initiative to create the National Science Learning Centre – a partnership with the UK Government to drive improvement in science education. She is currently Chair of the National Forum for Public Engagement with STEM. Clare joined the Trust in 1999 as Head of Policy. She has worked in the private and public sectors. Prior to her time at the Trust, she worked as a Management Consultant with PricewaterhouseCoopers. She was a Senior Policy Adviser to the 1998 National Committee of Enquiry into Higher Education and has worked for the Higher Education Funding Council and the Higher Education Quality Council. She spent two years at the State University of New York, following receipt of a Fulbright Fellowship, and has a degree in Zoology from Oxford University. Clare is a non-executive Director on the Science Gallery International and MyScience Boards. She has sat on many judging and advisory boards, including the Queen’s Anniversary Prize and the Science Museum Advisory Board. In 2013, she received an honorary Fellowship from the British Science Association for her outstanding contribution to science engagement. She was recently identified as one of the UK’s 100 most connected women by GQ magazine.

After dinner guest speaker:

Kate Brindley, Director, Arnolfini
An experienced visual arts and museums professional, Kate Brindley’s career has been characterised by curatorial and programme delivery, coupled with a highly developed senior leadership. What has united all her work is a passion to deliver and communicate the highest quality cultural experiences to people, and a commitment to developing excellence, to inspire and transform lives. With over 20 years’ experience, 12 years of which as a Director of 4 respected institutions, Kate is recognised in the arts sector through her work with audiences, artists, curators, institutions and funders and has extensive staff, partnership and project management experience. Kate is currently the Director at Arnolfini, Bristol, and for the last 6 years she has been the only museum and visual arts advisor to the influential Paul Hamlyn Foundation, including being lead advisor for the ‘Our Museum’ programme.
Welcome to Engage 2014
we hope you enjoy it

1 A little bit of change
Old hands at Engage will notice we are in a new venue – which has a bit more space! We have therefore decided not to offer workshop bookings. That said, we have a small number of activities that are happening in small rooms, so arrive early to avoid disappointment.

2 Help at hand
The NCCPE team will be on hand to offer support throughout the conference. We also have a small team of volunteers wearing blue sashes who have come to help ensure that everyone is looked after. There is a team member available on each floor of the venue, so if you are struggling with set-up, look out for them!

3 Do you Tweet?
If you are a keen tweeter then why not join in the conversation using #engage_2014 or follow us on @NCCPE.

4 Conference programme
In a bid to save paper, we offered you the chance to order a conference programme when you registered for the conference. If you did not request one you can either download it onto your computer or phone from our website or view copies at the reception desk.

5 Poster and Encounter Party
Wednesday 3rd December from 17.45. Come and join the fun! With nine engagement encounters and over 20 projects offering you the chance to discuss their work, the poster & encounters party is an opportunity to relax over drinks and nibbles. We’ve taken our inspiration from children’s literature – see if you can guess what we’ve been reading.

6 Conference dinner
A first for this year is our conference dinner with guest speaker, Kate Brindley, Director, Arnolfini. If you booked a ticket, then please make your way down to the Palm Court for 19.45. We look forward to welcoming you. If you didn’t book a ticket, there may still be spaces available so please ask at the registration desk.

7 Fancy food?
If you missed out on the conference dinner, Lisa has a list of great places for supper if you need more sustenance, and the Palm bar will be open for drinks on the evening of 3rd December.

8 Information Point
Check out the information point at reception for:
• Conference queries
• A list of local places to visit including bars, restaurants, theatres, cinemas etc.
• Booking taxis
• Phone messages
• Bristol maps

9 Free Wifi
This is available to delegates – please come to the information desk for more details.

10 Coffee and chat
The hotel has lots of places to relax and catch up with others. There is a café on the ground floor, and coffee will be available throughout the conference on the first floor.

11 Engage 2014 Evaluation – tell us your views
This year we are using an online form to evaluate the event. You can find this at: publicengagement.ac.uk/engage-2014-conference-evaluation. Please take the time to give us your feedback, and help ensure future events are useful to all participants.
1 Why public engagement matters
   • Our manifesto for public engagement that we are encouraging institutions to sign
   • Evidence of the value of public engagement to staff, students and the public

2 Resources for people wanting to engage with the public
   • Case studies of great practice
   • Online guides describing different ways of engaging with the public
   • Funding and training opportunities

3 Resources for supporting public engagement
   • The interactive EDGE tool for assessing your institution’s support for public engagement
   • Stories of change
   • Ideas about how to embed engagement

4 Information about projects we are involved with, including
   • The Schools-University Partnership Initiative (SUPi)
   • Catalysts for Public Engagement
   • UK Community Partner Network

5 Our publications
   • School University partnerships: Fulfilling the Potential
   • Towards a knowledge base for university public engagement
   • Embedding impact analysis into research

6 There are lots of ways you can get involved in our work
   • Contribute content: we are particularly looking for people who would like to contribute case studies, stories of change or blogs
   • Sign up to our Manifesto: join over 60 universities and research institutes who have signed our Manifesto and commit to embedding public engagement into your work. If you would like to get your institution involved, let us know
   • Take part in our training – including the pilot Public Engagement Academy for engagement brokers
   • Sign up to the Public Engagement Network: a JISCmail list for people who want to talk about engagement with HEIs

Check out the NCCPE’s website. You’ll find out more about…
National Coordinating Centre for Public Engagement

The National Coordinating Centre for Public Engagement’s vision is of a higher education sector making a vital, strategic and valued contribution to 21st century society through its public engagement activity. We are working to help support universities to improve, value and increase the quality of their public engagement and embed it into their core practice.

The NCCPE is funded by the UK Higher Education Councils, Research Councils UK and the Wellcome Trust, and has been hosted by the University of Bristol and the University of the West of England since it was established in 2008.

publicengagement.ac.uk