A close up of a logo

AI-generated content may be incorrect.

**MY PUBLIC ENGAGEMENT BLUEPRINT**

Use this template to map out your own public engagement blueprint. Think of it as a space to capture ideas. Don’t worry if some of the questions are hard to answer right now.

**WHY? (PURPOSE)**

What difference am I trying to make?

**WHO? (PEOPLE)**

Who am I trying to engage with my research? Why would they want to engage?

**HOW? (PROCESS)**

What methods will I use to engage people with my research and when? How will I maximise involvement?

**EVALUATION**

What do I hope to learn from my evaluation? How will I evidence outcomes / impact?