Museum-University Partnerships
Purposeful partnerships

PDF FOR PRINT OUT

– This document has been designed for **single-sided** printing.

– For best results print out at 100% on to an A3 sheet and cut out the cards.

– Alternatively print on to an A4 sheet with edge to edge printing.

– There are 80 cards in total.

National Co-ordinating Centre for Public Engagement

PURPOSE

To learn something new

Museum

PURPOSE

To have an impact on society

Museum

PURPOSE

To influence how we do things

Museum

PURPOSE

To help make the work I do sustainable

Museum

PURPOSE

To access new spaces

Museum

PURPOSE

To create new ideas

Museum

PURPOSE

To grow my network

Museum

PURPOSE

To engage with new audiences

Museum

PURPOSE

To make a difference to me personally

Museum

PURPOSE

To have fun

Museum

PURPOSE

To improve what we do

Museum

PURPOSE

To democratise knowledge

Museum

PURPOSE

To access expertise

Museum

PURPOSE

To make a difference to the public

Museum

PURPOSE

To encourage participation

Museum

PURPOSE

To access people who can help with my work

Museum

PURPOSE

To share my knowledge and experience

Museum

PURPOSE

To encourage a deeper level of participation by publics

Museum

PURPOSE

To improve our knowledge base e.g. collections; audiences

Museum

PURPOSE

Audience development

Museum

PURPOSE

To create a tangible outcome e.g. publication, exhibition, film etc.

Museum

PURPOSE

To access new audiences

Museum

PURPOSE

To access resources e.g. equipment; collections etc.

Museum

PURPOSE

To make better use of our resources e.g. collections; knowledge

Museum

PURPOSE

To provide a better experience for our visitors

Museum

PURPOSE

To help publics understand the value of work

Museum

PURPOSE

To access new funding or income streams

Museum

PURPOSE

To have our work underpinned by research

Museum

PURPOSE

To access cutting edge research or new knowledge

Museum

PURPOSE

To help with business innovation

Museum

PURPOSE

To improve our skills

Museum

PURPOSE

Continuing Professional Development for staff and volunteers

Museum

PURPOSE

To diversify
our workforce

Museum

PURPOSE

To improve
our capacity

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